

# Concert Association Presentation

Tuesday June 25, 2019

# Agenda

- Creating and organizing your Board of Directors
  - Establishing your association
  - Nominating Committee
  - Committee assignments and expectations
  - Committee job descriptions/action plans
- Business like meetings
- Finances
- Patrons and Funding
- Concert Night
- Use membership surveys
- Selling your season
- Communication with your members
- Open discussion

# Creating and organizing your Board of Directors

# Establishing Your Association

- Are you a 501(c)(3) organization?
- Establish by-laws
- Establish an identity
  - Create a logo
- Establish Board member classes
  - Advisory board members
- Create officer positions
- Create committees
- Create a digital procedure manual
- Create Job descriptions
- Create committee action plans
- Create a web page

AMENDED BYLAWS 2004

FOND DU LAC CONCERT ASSOCIATION INCORPORATED  
(a Wisconsin corporation)

INTRODUCTION-VARIABLE REFERENCES

0.01 Date of Annual Corporation meeting shall be set to occur in May.

0.02 Authorized number of directors (See Section 2.01: no less than 21)

0.03 Required notice of directors' meetings (See Section 2.05):

not less than 60 hours in advance of the meeting

0.04 The fiscal year will run from May 1, to April 30 the following year

ARTICLE I. OFFICES

1.01 Principal and Business Offices. The corporation may have such principal and other business offices, either within or without of the State of Wisconsin, as the Board of Directors may designate or as the business of the corporation may require from time to time.

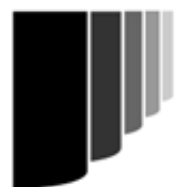
1.02 Registered Office. The registered office of the corporation required by the Wisconsin Business Corporation Law to be maintained in the State of Wisconsin may be, but need not be, identical with the principal office in the State of Wisconsin, and the address of the registered office may be changed from time to time by the Board of Directors. The business office of the registered agent of the corporation shall be identical to such registered office.

ARTICLE II. BOARD OF DIRECTORS

2.01 General Powers and Number. The business and affairs of the corporation shall be managed by its Board of Directors. The number of directors of the corporation shall be not less than twenty-one (21). The Board of Directors shall be divided by lot into three (3) classes. Each class shall consist of approximately one-third of the directors.

2.02 Tenure and Qualifications. Each Director shall serve for a term of three (3) years and is eligible for an unlimited number of additional three-year terms but must be re-elected at the end of each three-year term. A term will commence and expire on the annual meeting date. Vacancies occurring beyond the operation of 2.02 shall be filled by a vote of majority of remaining directors

A Director may be removed from office by affirmative vote of a majority of the directors. A Director may resign at any time by filing a written resignation with the Secretary of the corporation. Directors need not be residents of the State of Wisconsin. Directors are expected to attend at least four (4) regular or special meetings, unless otherwise excused, in each year, and to accept their fair share of assignments. Directors who do not meet these requirements may be removed from the Board by the Board of Directors.



*Fond du Lac*  
CONCERT ASSOCIATION  
*A series for the performing arts.*

# FOND DU LAC CONCERT ASSOCIATION

2019-2020 – BOARD OF DIRECTORS

<u>Name</u>	<u>Year of Appt.</u>	<u>Spouse</u>	<u>Address</u>	<u>Home Phone</u>	<u>Cell/Work Phone</u>
<b><u>Class of 2020</u></b>					
Bob McDermot	96	Maria	185 Cottage Ave, 54935	921-5767	929-5238 work
Connie Anderson	05		22 Oakridge Court, 54937	923-5784	251-2582
Barbara Glaeser	05		460 E Bank St, 54935	922-8948	517-1107
Dick Kleinfeldt	05	Joan	384 Ledgewood Dr, 54937	922-7819	579-1780
Caroline Anderson	09	Kevin	1026 New Haven Ave, 54935		251-1621
Linda De Clute	17	Darryl	141 Anne St, NFDL, 54937	921-2662	266-6305
Carol Thome	17	David	N8799 US Highway 151, 54937		923-6645
Matt McVeigh	19	Sarah	11 Tyler Court, 54935		279-1202
Peggy Zickert	19		102 E Midway St. Rosendale 54975		960-3965
<b><u>Class of 2021</u></b>					
Gary Smet	97	Linda	400 Ledgewood Dr, 54937	923-2887	638-3705
Sherry Stormo	03		270 Sheboygan St, 54935	922-1298	750-0135
Erik Parker	13	Amy	906 Golf Vu Dr, 54935	317-490-5542	
John Wright	15	Sandie	575 Lebaron Ln, 54935	922-9344	204-4699
Pat Reiher	18	Werner	N7232 Winnebago Dr, 54937	921-5051	715-245-3344
Denise Carlson	18	Tom	550 Pine Tree Dr, 54935		579-2374
Sheryl Grimm	18	Peter	96 Ledgebrook Dr, 54935	921-6941	948-4973
Howard Gilbert	18	Jeanne	1130 Mary Ln Lomira 53048	269-4657	
<b><u>Class of 2022</u></b>					
Melanie Fox	98	John	251 Hillcrest Ln, 54935	923-3754	375-2902
Kevin Anderson	04	Caroline	1026 New Haven Ave, 54935		948-1457
Roderick Strobel	13	Melissa	W6656 E Lone Elm Rd, Van Dyne	688-5273	517-8676
Renee DuFore Russell	14		227 6 <sup>th</sup> Street, 54935	933-3298	517-0768
Penny Werner	15		24 Hampton Ct, 54935	923-1577	238-1577
Tom Schermerhorn	18	Christine	N5134 Summit Ct 54937		960-9848
Phil Schmahl	19	Emily	626 E 11 <sup>th</sup> St, 54935		948-5063
Steve Mlinaz	19	Nancy Lee	966 Birch Tree Lane 54935	923-2856	979-7558

<b>PRESIDENT</b>	<b>MELANIE FOX</b>
<b>VICE-PRESIDENT</b>	<b>PAT REIHER</b>
<b>SECRETARY</b>	<b>CAROL THOME</b>
<b>TREASURER</b>	<b>BOB MCDERMOT</b>
<b>ASST. TREASURER</b>	<b>SHERRY STORMO</b>

## Other

Steve Wilson, Theater Manager (PAC, Fond du Lac High School)  
[wilsons@fonddulac.k12.wi.us](mailto:wilsons@fonddulac.k12.wi.us)

929-2740 — Office @ Ext. 3131  
 921-5185 579-1140 cell

David Folin, Allied Concert, 3535 Plymouth Blvd Ste 212, Plymouth, MN 55447-1386 (763) 559-8019  
[david@alliedconcertservices.com](mailto:david@alliedconcertservices.com)  
 David - Cell (612) 581-3941  
 David - Home (952) 936-9255

## E-MAIL ADDRESSES for BOARD MEMBERS

**ANDERSON, Caroline** [drfish59@gmail.com](mailto:drfish59@gmail.com)

**ANDERSON, K** [kevin.anderson@mercmarine.com](mailto:kevin.anderson@mercmarine.com)

**ANDERSON, Connie** [canderson5750@charter.net](mailto:canderson5750@charter.net)

**CARLSON** [decarls@charter.net](mailto:decarls@charter.net)

**DE CLUTE** [ldeclute2@outlook.com](mailto:ldeclute2@outlook.com)

**DUFORE RUSSELL** [dufore4@charter.net](mailto:dufore4@charter.net)

**FOX** [foxme@charter.net](mailto:foxme@charter.net)

**GILBERT** [h.gilbert@charter.net](mailto:h.gilbert@charter.net)

**GLAESER** [barbcarroll44@gmail.com](mailto:barbcarroll44@gmail.com)

**GRIMM** [plgrimm@charter.net](mailto:plgrimm@charter.net)

**KLEINFELDT** [rck1@charter.net](mailto:rck1@charter.net)

**McDERMOT** [bmcd2007@yahoo.com](mailto:bmcd2007@yahoo.com)

**McVEIGH** [mcveighm@fonddulac.k12.wi.us](mailto:mcveighm@fonddulac.k12.wi.us)

**MLINAZ** [steve.mlinaz@mercmarine.com](mailto:steve.mlinaz@mercmarine.com)

**PARKER** [erik.parker73@gmail.com](mailto:erik.parker73@gmail.com)

**REIHER** [pwreiher@gmail.com](mailto:pwreiher@gmail.com)

**SCHERMERHORN** [tom.s@excelengineer.com](mailto:tom.s@excelengineer.com)

**SMET** [tems4mail@att.net](mailto:tems4mail@att.net)

**SCHMAHL** [philschmahl@gmail.com](mailto:philschmahl@gmail.com)

**STORMO** [shskas@tds.net](mailto:shskas@tds.net)

**STROBEL** [rstrobel.joseph@gmail.com](mailto:rstrobel.joseph@gmail.com)

**THOME** [thome1@hotmail.com](mailto:thome1@hotmail.com)

**WERNER** [phw@charter.net](mailto:phw@charter.net)

**WRIGHT** [jkwright575@gmail.com](mailto:jkwright575@gmail.com)

**ZICKERT** [zickertp@gmail.com](mailto:zickertp@gmail.com)

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Directory Revised: 05/14/19

## **ADVISORY BOARD MEMBERS**

**18 - William Binner** [N7424 Sunset Circle Dr, 54937 923-2728 bbinner@charter.net](mailto:bbinner@charter.net)

**18 - Dorothy Donahue** [N7818 Ledgeview Springs Dr, 54937 602-3575 dorothy.m.donahue@gmail.com](mailto:dorothy.m.donahue@gmail.com)

**18 – John Oberg** [35 Elm Acres Dr, 54935 921-3862 bonjofdl@yahoo.com](mailto:bonjofdl@yahoo.com)

**09 - Bob Shirek** [297 Candy Lane, 54935 921-1167 thedowntowners@aol.com](mailto:thedowntowners@aol.com)

**17 - Dick Sleder** [151 20<sup>th</sup> Street, 54935 921-2470 sleder151@hotmail.com](mailto:sleder151@hotmail.com)

**17 - Linda Smet** [400 Ledgewood Dr, 54937 923-2887 tems4mail@att.net](mailto:tems4mail@att.net)

**19 - Katie Soles** [N4850 County Road V 54937 517-0766 kmsoles207@gmail.com](mailto:kmsoles207@gmail.com)

**15 - Barb Sommers** [352 Garfield St, 54935 922-2711 barbara.sommers@yahoo.com](mailto:barbara.sommers@yahoo.com)



*Fond du Lac*  
CONCERT ASSOCIATION  
*A series for the performing arts.*

Fond du Lac Concert Assn

Digital Procedure Manual

50 Files - 387 MB

# Nominating Committee

- Why you should have a nominating committee
- Who should be on the committee?
- Job description and action plan
- What skills do you need on the board?
  - Good mix of backgrounds is desired
- If you do not have the skills needed, pay someone to provide the service
- Start the search with your members
- Maintain a regularly updated list of possible candidates

## **Fond du Lac Concert Association**

### **Responsibility of Office: Vice-President**

**During the President's absence, the Vice President shall perform the duties of the President.**

The duties of this position shall include but not be limited to:

**Chair the nomination committee;** the committee consists of four (4) directors appointed by the President. The Vice President shall coordinate the search of potential candidates to replace a vacancy occurring in the board. The Vice President shall nominate a slate of five (5) officers and new board members to be elected annually by the Board of Directors at the first meeting of the Board of Directors held after each annual meeting. If the election of officers and new board members shall not be held at such meeting, such election shall be held as soon thereafter as conveniently possible. (A)

**Send welcome letter,** association history, and information packet to all new board members. As well as invitation to attend the annual meeting and first board meeting of new fiscal year. (B)

**Attend special meetings of the executive committee** that may be called or requested by the president. The executive committee is to consist of the officers of the corporation. The duty of this committee is to formulate plans and/or changes to the Board of Directors.

**Responsible for the control and maintenance of important and legal documents** that are held at law firm "Edgerton, St.Peter, Petak, Massey & Bullon." (C)

**Annually provide law firm (Attorney Paul Rosenfeldt) with necessary information** (complete listing of officers and board members), and filing fee required for the "Wisconsin Nonstock Corporation Annual Report." Our status with the State of Wisconsin should always be current and in good standing to avoid penalties. To verify our status log on the "Wisconsin Department of Financial Institutions" website at [www.wdffi.org](http://www.wdffi.org). Search the [Corporate Registration Information System – CRIS](#), then start an advanced search for [Fond du Lac Concert Association, Inc.](#) View a printer-friendly version for complete details and current status. (D)

**Responsible for reconciliation of the Fond du Lac Concert Association's checkbook** at regular intervals to meet insurance bond requirements.

## 2019 – 2020 FCA Action Plan – Nominating Committee

| <b><u>Date</u></b> | <b><u>Action or Event</u></b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| March              | The Vice President (who chairs the committee) begins canvassing the outgoing board member class for interest in remaining on the board of directors.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| March              | The Vice President canvasses the current slate of officers for their interest in maintaining their office.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| March/April        | The Vice President schedules a nominating committee meeting.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 03/20/19           | <p>Committee meets to review the results of the canvas</p> <ul style="list-style-type: none"><li>• Determine the number of board openings to be filled</li><li>• Develop a list of potential candidates for board positions<ul style="list-style-type: none"><li>○ Review the membership list for candidates</li><li>○ Discuss at large community members for potential candidates</li><li>○ Assign committee members prospects to be contacted for board seats<ul style="list-style-type: none"><li>▪ Provide potential candidates the basics of being a board member</li><li>▪ Provide feedback to the Vice President on results by 3/29/19</li></ul></li></ul></li><li>• Determine the number of officers that need to be replaced</li><li>• Develop a list of current board member candidates<ul style="list-style-type: none"><li>○ The Vice President will contact the officer candidates</li></ul></li></ul>                                                                                                                                                                                                                                                                                                                                                                                                             |
| 4/01/19            | <p>Determine which board candidates have an interest in joining the board</p> <ul style="list-style-type: none"><li>• The Vice President contacts each potential board member to fully discuss the responsibilities of a board member<ul style="list-style-type: none"><li>○ Expectation of a 3 year term</li><li>○ Describe that we have 3 classes and a total of 24 board members</li><li>○ Number of meetings each season and meeting days<ul style="list-style-type: none"><li>▪ Board meeting prior to each concert on Mondays at 7:00PM</li><li>▪ Typically 6 concerts per season</li><li>▪ Describe the selection meeting typically in Sept.</li><li>▪ Describe the annual meeting/ picnic in May<ul style="list-style-type: none"><li>• Note that their family is invited</li></ul></li><li>▪ Inquire about their computer skills (a desired skill)</li><li>▪ Create an expectation that they would be expected to assume an officer/committee chair position in the future</li><li>▪ Describe their potential duties at each concert</li></ul></li><li>○ That they will need to be a member of the association if they are not currently</li><li>○ Describe our committees and their potential assignment</li><li>○ Describe the expectations to sell program ads</li><li>○ Answer their questions</li></ul></li></ul> |
| 04/15/19           | <p>Determine if an adequate number of new board members have agreed to join.</p> <ul style="list-style-type: none"><li>• If not enough viable candidates, schedule an additional committee meeting to develop additional candidates</li><li>• If an adequate number, share the results with the President</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |

| Potential Fond du Lac Concert Association Board Members - 2019 |  |  |  |                 |         |                                       |                                |  |  |  |  |  |  |
|----------------------------------------------------------------|--|--|--|-----------------|---------|---------------------------------------|--------------------------------|--|--|--|--|--|--|
| NAME                                                           |  |  |  | PHONE<br>NUMBER | CONTACT | INTEREST LEVEL                        |                                |  |  |  |  |  |  |
| Jon Mark B                                                     |  |  |  |                 | Dick    | Interested now?? Library 929-7080     | ??                             |  |  |  |  |  |  |
| Dale and Cheryl B                                              |  |  |  |                 | Gary    | Cheryl may consider in the future     | ??                             |  |  |  |  |  |  |
| Dawn C                                                         |  |  |  |                 | Dick    | Would consider in the future          | ??                             |  |  |  |  |  |  |
| Kay and Connie C                                               |  |  |  |                 | Katie   | Would consider in 2-3 years (2017)    |                                |  |  |  |  |  |  |
| Linda and Darryl D                                             |  |  |  |                 | Katie   | Linda now, Darryl in the future       | Linda joined the board 9/5/17  |  |  |  |  |  |  |
| Sheryl and Peter G                                             |  |  |  |                 | Katie   | Sheryl interested 2018, Peter later   | Sheryl joined the board 5/9/18 |  |  |  |  |  |  |
| Tony and Wanda H                                               |  |  |  |                 | Gary    | Both would consider in the future     |                                |  |  |  |  |  |  |
| Ron and Linda H                                                |  |  |  |                 | Gary    | Linda would consider now with Kathy M |                                |  |  |  |  |  |  |
| Don and Barb M                                                 |  |  |  |                 | Gary    | Barb would consider in the future     |                                |  |  |  |  |  |  |
| Steve and Mary M                                               |  |  |  |                 | Gary    | Steve would consider                  |                                |  |  |  |  |  |  |
| Herb and Lavila P                                              |  |  |  |                 | Gary    | Both would consider in the future     |                                |  |  |  |  |  |  |
| Randy and Char W                                               |  |  |  |                 | Gary    | Both would consider in the future     |                                |  |  |  |  |  |  |
| Stan and Kathy M                                               |  |  |  |                 | Gary    | Kathy would consider now with Linda H |                                |  |  |  |  |  |  |
| Steve M                                                        |  |  |  |                 | Kevin   | Interested now                        |                                |  |  |  |  |  |  |
| Tom and Christine S                                            |  |  |  |                 | Dick    | Tom interested now                    | Tom joined the board 3/12/18   |  |  |  |  |  |  |
| Ann M                                                          |  |  |  |                 | Gary    | Interested now                        |                                |  |  |  |  |  |  |
| Eugene M                                                       |  |  |  |                 | Dick    | Would consider in the future          |                                |  |  |  |  |  |  |
| Peggy Z                                                        |  |  |  |                 | Melanie | Interested now                        |                                |  |  |  |  |  |  |
| Phil S                                                         |  |  |  |                 | Katie   | Interested now                        | Will Accept                    |  |  |  |  |  |  |
| Matt M                                                         |  |  |  |                 | Gary    | Interested now                        | Will Accept                    |  |  |  |  |  |  |
| Chris B                                                        |  |  |  |                 | Gary    | Interested now                        |                                |  |  |  |  |  |  |
| Debbie C?                                                      |  |  |  |                 | Gary    | Interested now via Gmail note in Oct. |                                |  |  |  |  |  |  |
|                                                                |  |  |  |                 |         |                                       |                                |  |  |  |  |  |  |
| Brenda Gudex-Leadership FDL                                    |  |  |  |                 |         |                                       |                                |  |  |  |  |  |  |

## ***Mark your Calendars!***

### ***2019-2020 Board Meeting Dates – Fond du Lac Concert Association***

| <b><u>Date</u></b>               | <b><u>Purpose</u></b>                                       |
|----------------------------------|-------------------------------------------------------------|
| <b>Monday, September 9, 2019</b> | <b>Prep for The Everly Set &amp; Annie Moses Band</b>       |
| <b>Monday, November 11, 2019</b> | <b>Prep for Presidio Brass</b>                              |
| <b>Monday, February 17, 2020</b> | <b>Prep for The Terry Barber Trio</b>                       |
| <b>Monday, March 30, 2020</b>    | <b>Prep for I Love a Piano w/Tony DeSare Trio</b>           |
| <b>Monday, April 20, 2020</b>    | <b>Prep for Beginnings &amp; Classic Nashville Roadshow</b> |

*The start time for our regular board meetings at the FDL Senior Center (151 E. First Street) will be 7:00 pm, unless otherwise notified.*

|                                 |                                                                    |
|---------------------------------|--------------------------------------------------------------------|
| <b>Monday, October 21, 2019</b> | <b>2020-21 Season Concert Selection Meeting at the Holiday Inn</b> |
| <b>Wednesday, May 20, 2020</b>  | <b>Annual Meeting &amp; Annual Picnic</b>                          |

### ***2019-2020 Concert Schedule – Fond du Lac Concert Association***

| <b><u>Date</u></b>                  | <b><u>Concert</u></b>                    |
|-------------------------------------|------------------------------------------|
| <b>Thursday, September 12, 2019</b> | <b>The Everly Set</b>                    |
| <b>Monday, September 23, 2019</b>   | <b>Annie Moses Band</b>                  |
| <b>Wednesday, November 20, 2019</b> | <b>Presidio Brass</b>                    |
| <b>Monday, February 24, 2020</b>    | <b>Terry Barber Trio</b>                 |
| <b>Thursday, April 2, 2020</b>      | <b>I Love a Piano w/Tony DeSare Trio</b> |
| <b>Tuesday, April 28, 2020</b>      | <b>Beginnings</b>                        |
| <b>Friday, May 8, 2020</b>          | <b>Classic Nashville Roadshow</b>        |

# Business Like Meetings

# Business Like Meetings

- Publish meeting dates
- Send email reminder of meetings with meeting attachments
- Have an agenda
  - Maintain order
  - Steer members back to the agenda as necessary
- Keep minutes
- Have a Presidents book
- Keep electronic copies/files
- Maintain history

## **2019-2020 COMMITTEE ASSIGNMENTS**

### **EXECUTIVE – Melanie Fox, Chairperson**

**Melanie Fox – President**  
**Pat Reiher – Vice-President/President Elect**  
**Carol Thome – Secretary**  
**Bob McDermot – Treasurer**  
**Sherry Stormo – Assistant Treasurer**

### **MEMBERSHIP – Connie Anderson, Chairperson**

|                      |                       |
|----------------------|-----------------------|
| <b>Bob McDermot</b>  | <b>Denise Carlson</b> |
| <b>Steve Mlinaz</b>  | <b>Linda DeClute</b>  |
| <b>Sherry Stormo</b> | <b>Howie Gilbert</b>  |
| <b>Barb Glaeser</b>  |                       |

### **PATRONS & FUNDING – John Wright & Gary Smet, Co-Chairpersons**

|                        |                             |
|------------------------|-----------------------------|
| <b>Dick Kleinfeldt</b> | <b>Mari Beth Borek</b>      |
| <b>Kevin Anderson</b>  | <b>Tom Schermerhorn</b>     |
| <b>Pat Reiher</b>      | <b>Caroline Anderson</b>    |
| <b>Katie Soles</b>     | <b>Barb Glaeser</b>         |
| <b>Denise Carlson</b>  | <b>Roderick Strobel</b>     |
| <b>Sheryl Grimm</b>    | <b>Carol Thome</b>          |
| <b>Howard Gilbert</b>  | <b>Erik Parker</b>          |
| <b>Tom Borek</b>       | <b>Penny Werner</b>         |
| <b>Melanie Fox</b>     | <b>Renee DuFore Russell</b> |
| <b>Linda Declute</b>   |                             |

### **AUDITORIUM – Caroline Anderson, Chairperson**

|                       |                         |
|-----------------------|-------------------------|
| <b>Pat Reiher</b>     | <b>Rod Strobel</b>      |
| <b>Penny Werner</b>   | <b>Erik Parker</b>      |
| <b>Carol Thome</b>    | <b>Sheryl Grimm</b>     |
| <b>Matt McVeigh</b>   | <b>Bob McDermot</b>     |
| <b>Kevin Anderson</b> | <b>Tom Schermerhorn</b> |

### **PUBLICITY & COMMUNICATIONS – Renee DuFore Russell, Chairperson**

**Peggy Zickert**  
**Phil Schmahl**

### **NOMINATING – Pat Reiher, Chairperson**

**Dick Kleinfeldt**  
**Gary Smet**  
**Melanie Fox**

FCA - Board Meeting - Monday Feb. 11,2019 at  
7:00pm - Senior Center

Hello Everyone,

All attachments are in a printer friendly PDF format:

**Committee Assignments 2018-2019**

**Concert Usher & Door Assignments 2018-2019** – Please review for your concert night duty assignments. If you will unable to attend a concert, kindly find someone to fulfill your duties.

**Meeting Agenda** (2-11-19)

**Board Meeting Minutes** (11-12-18)

**Treasurer's Report** (2-11-19)

See you at the meeting tomorrow evening. Don't forget board members are responsible for bringing their own copy of the agenda, minutes, and financial report to the meeting.

Gary Smet  
923-2887

**FOND DU LAC CONCERT ASSOCIATION  
AGENDA  
BOARD OF DIRECTOR'S MEETING**

**April 29, 2019 - 7:00 PM**

|                                       |                       |
|---------------------------------------|-----------------------|
| <b>CALL TO ORDER</b>                  | <b>Kevin Anderson</b> |
| <b>APPROVAL OF SECRETARY'S REPORT</b> | <b>Melanie Fox</b>    |
| <b>APPROVAL OF TREASURER'S REPORT</b> | <b>Bob McDermot</b>   |
| <b>Audit committee status</b>         |                       |
| <b>EXECUTIVE COMMITTEE REPORT</b>     | <b>Kevin Anderson</b> |

Annual meeting and picnic Wed. May 15

Reserve Pavilion –

Catering options –

Beverages -

Invitations – Melanie Fox

Name Badges –

Masters of Soul master class at 0:00 on May 2<sup>nd</sup> (need a check for \$750)

The selection meeting for the 2020-2021 season will be Monday Oct. 21, 2019

**STANDING COMMITTEE REPORTS**

|                                                                                     |                          |
|-------------------------------------------------------------------------------------|--------------------------|
| <b>Auditorium Committee</b>                                                         | <b>Caroline Anderson</b> |
| Ready for Masters of Soul – meal required for 11, water, tea, soda, and fruit juice |                          |
| Intermission refreshments – Choir Boosters                                          |                          |
| Help needed for CD sales – Penny and Sheryl                                         |                          |

|                             |                        |
|-----------------------------|------------------------|
| <b>Membership Committee</b> | <b>Connie Anderson</b> |
|-----------------------------|------------------------|

|                                               |                             |
|-----------------------------------------------|-----------------------------|
| <b>Publicity and Communications Committee</b> | <b>Renee Dufore Russell</b> |
|-----------------------------------------------|-----------------------------|

|                                           |                    |
|-------------------------------------------|--------------------|
| <b>Patron and Funding</b>                 | <b>John Wright</b> |
| Kicking off next seasons program ad sales |                    |

|                             |                       |
|-----------------------------|-----------------------|
| <b>Nominating Committee</b> | <b>Kevin Anderson</b> |
| Status for 2019-2020??      |                       |

**OLD BUSINESS**

Need to update procedure manual, committees are reminded to update their procedures

**NEW BUSINESS**

Feedback on the Brassfire concert and the clinic

**CARRYOVER AGENDA ITEMS**

**ADJOURNMENT**

**FOND DU LAC CONCERT ASSOCIATION  
AGENDA  
BOARD OF DIRECTOR'S MEETING**

**May 15, 2019 – 5:00PM**

|                                                                                                                                                                                                                                                                                                                                                     |                              |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|
| <b>CALL TO ORDER</b>                                                                                                                                                                                                                                                                                                                                | <b>Gary Smet</b>             |
| <b>APPROVAL OF SECRETARY'S REPORT</b>                                                                                                                                                                                                                                                                                                               | <b>Melanie Fox</b>           |
| <b>APPROVAL OF TREASURER'S REPORT</b><br>Comparison to previous season                                                                                                                                                                                                                                                                              | <b>Bob McDermot</b>          |
| <b>EXECUTIVE COMMITTEE REPORT</b><br>Comparisons to the Sheboygan and Beaver Dam Concert Associations<br>Presidio Brass master class on Nov. 20, 2019<br>Should we combine the April 20 and May 4 board meetings to only April 20?<br>Due to the additional concert on May 8, 2020 should we change the Annual meeting from May 13 to May 20, 2020? | <b>Gary Smet</b>             |
| <b>STANDING COMMITTEE REPORTS</b>                                                                                                                                                                                                                                                                                                                   |                              |
| <b>Auditorium Committee</b>                                                                                                                                                                                                                                                                                                                         | <b>Caroline Anderson</b>     |
| <b>Membership Committee</b><br>Status of ticket sales -WE DID IT AGAIN! 19 years in a row<br>Actual sales numbers<br>2020-2021 season waiting list has started                                                                                                                                                                                      | <b>Connie Anderson</b>       |
| <b>Publicity &amp; Communications Committee</b>                                                                                                                                                                                                                                                                                                     | <b>Gary Smet</b>             |
| <b>Patron and Funding Committee</b><br>Did everyone get their sales packet?<br>Update on program ad sales<br>Any issues?                                                                                                                                                                                                                            | <b>John Wright/Gary Smet</b> |
| <b>Remember deadline is June 30!</b>                                                                                                                                                                                                                                                                                                                |                              |
| <b>Nominating Committee</b>                                                                                                                                                                                                                                                                                                                         | <b>Kevin Anderson</b>        |
| <b>OLD BUSINESS</b><br>Need to update procedure manual                                                                                                                                                                                                                                                                                              |                              |
| <b>NEW BUSINESS</b><br>Feedback or issues regarding the last concert "Masters of Soul"                                                                                                                                                                                                                                                              |                              |
| <b>CARRYOVER AGENDA ITEMS</b>                                                                                                                                                                                                                                                                                                                       |                              |
| <b>ADJOURNMENT</b>                                                                                                                                                                                                                                                                                                                                  |                              |



## **Board Meeting Minutes**

Monday, April 29, 2019

Fond du Lac Senior Center

Meeting was called to order at 7:00 pm by Vice President, Kevin Anderson

**Present:** Melanie Fox, Tom Schermerhorn, Sherry Stormo, Carol Thome, Bob McDermot, Dick Kleinfeldt, Sheryl Grimm, Erik Parker, Katie Soles, Linda De Clute, Renee DuFore Russell, Penny Werner, John Wright, Pat Reiher, Kevin Anderson, Howard Gilbert

**Secretary's Report:** Minutes from April 1, 2019 were reviewed. Motion to approve minutes: Sherry Stormo, first; Katie Soles, second. Secretary's Report approved.

**Treasurer's Report:** (A) Bob McDermot reported that we currently have \$XXXXXX in our accounts vs. \$XXXXXX last meeting. (B) Income YTD totaled \$XXXXXX and expenses YTD totaled \$XXXXXX. (C) Expense line items paid since last meeting were reviewed to include \$40 for performer refreshments, \$5,500 to Allied Concert, \$1,321 to FDLHS for theater rental and \$125 for misc. printing. (D) It was noted that our current printer is closing so all records have been transferred to EP Direct. (E) Income line items included a \$300 donation from Penny Werner and a \$50 donation from a Tapestry family member. (F) Please refer to the Treasurer's Report for more detailed information. (G) Motion to approve Treasurer's Report: John Wright, first; Dick Kleinfeldt, second. Treasurer's Report approved.

**Executive Committee:** (A) Annual meeting and picnic will be held Wed. May 15<sup>th</sup> at the Lakeside Park Pavilion. Kevin Anderson has taken care of the reservation, Renee DuFore Russell has contacted Lakeside Catering and is working on the menu – remind him of our tax-exempt status, Pat Reiher is handling the beverages to include wine, beer and water (no soda), coolers and ice. Invitation emails were sent out by Melanie Fox, Carol Thome brought the name badges to this meeting. (B) The Master Class for the Masters of Soul has been canceled due to travel time restrictions.

**Auditorium Committee:** (A) Kevin Anderson reported that a meal will be available for the entertainers. (B) The Choir Boosters will be handling refreshments at intermission. (C) Sheryl Grimm and Penny Werner will handle CD sales. (D) Reminder to the Board that an extra concert has been added to the next season – Classic Nashville Roadshow will perform on Friday, May 9, 2020 at a cost of \$8,500.

**Membership Committee:** (A) Sherry Stormo said everyone on the wait list were able to purchase tickets. We have already started a wait list of 22 names for the next season. The list was shared with the Board. Those who will not receive tickets next season have had their checks returned along with an explanation letter and 2 guest passes. (B) Tickets including all sales/complimentary/sponsors total 1071. Donations total \$8,650 which is similar to last year. (C) Next season's tickets will be mailed mid-August.

**Publicity and Communications:** Nothing to Report.

**Patron and Funding:** John Wright announced the start of our advertising/sponsor campaign with hopes of completion by June 30. Packets were handed out to the Board. Please let John know if you have any solicitation issues contacting businesses as well as keeping him informed of your progress. John also reviewed the process and forms and value of advertising in our book.

**Nominating Committee:** Details are being worked on. More updates to occur at the next Board meeting.

**Old Business:** (A) Tom Schermerhorn has converted the Procedure Manual and has send out email files of each position. (B) Committee heads are advised to review and recommend any revisions. (C) Sherry Stormo will review the By Laws to see if it addresses changes and how to make them. Board is requested to read the By Laws by next meeting. (D) Discussion on creating a succession plan for executive positions. (E) Carol Thome has solved the mystery of a few guests thinking they had specific reserved seats. It turns out they were given passes that had originally been given to someone with special needs accessibility and had seat numbers written on them. Carol explained to them the miscommunication and all is resolved.

**New Business:** (A) Feedback on the Brassfire concert was very good considering the performers had not met each other or performed the show together in advance. (B) Due to the late arrival and rushed set up/Master Class, the performers did not eat the dinner we provided for them which is a disappointment. (C) Sheryl Grimm shared a request she had from Cory Schneider of the FDLHS Choir Department. They are going on a trip to the East Coast this fall and are looking for donations to supplement their resources. He wanted to know if we could consider this request. Board discussed pros including a great past history with Cory and the Booster Club and the great experiences the choir would enjoy. Cons included starting a precedent of opening the door to future requests. We have declined past requests for donations. An option discussed would be to see if there were funds available from the Ann Wick Memorial that may be used. This way, the funds are not coming directly from our Association as we need to be good stewards of funds donated to us by our members and sponsors. Bob McDermot will check to see if any funds are available. More discussion at next meeting.

**Carryover Agenda Items** – Revisions to the Historian Position.

**Motion to adjourn:** Sherry Stormo, first; Pat Reiher second. Meeting adjourned at 8:00 pm.

**Respectfully submitted:** Melanie Fox

**2018-2019 Concert Series:**

| <b>Date Board Meeting</b> | <b>Date Concert</b>         | <b>Concert Title</b>          |
|---------------------------|-----------------------------|-------------------------------|
| Monday, October 1, 2018 * | Thursday, October 4, 2018 * | The Jersey Tenors             |
| Monday, October 29, 2018  | Tuesday, November 6, 2018   | DSQ Electric                  |
| Monday, November 12, 2018 | Tuesday, November 20, 2018* | California Guitar Trio        |
| Monday, February 11, 2019 | Friday, February 15, 2019   | Tapestry with Suzanne O Davis |
| Monday, April 1, 2019 *   | Thursday, April 4, 2019 *   | BrassFire with Jens Lindemann |
| Monday, April 29, 2019*   | Thursday, May 2, 2019       | Masters of Soul               |
| Wednesday, May 15, 2019   |                             | Annual Meeting and Picnic     |

\*Gary Smet will not be in attendance

**2019-2020 Concert Series:**

| <b>Date Board Meeting</b>    | <b>Date Concert</b>          | <b>Concert Title</b>              |
|------------------------------|------------------------------|-----------------------------------|
| Monday, September 9, 2019 ** | Thursday, September 12, 2019 | The Everly Set                    |
| Monday, September 9, 2019 ** | Monday, September 23, 2019   | Annie Moses Band                  |
| Monday, October 21, 2019     |                              | Concert Selection Meeting         |
| Monday, November 11, 2019    | Wednesday, November 20, 2019 | Presidio Brass                    |
| Monday, February 17, 2020    | Monday, February 24, 2020    | Terry Barber Trio                 |
| Monday, March 30, 2020       | Thursday, April 2, 2020      | I Love a Piano w/Tony DeSare Trio |
| Monday, April 20, 2020       | Tuesday, April 28, 2020      | Beginnings                        |
| Monday, May 4, 2020          | Friday, May 8, 2020          | Classic Nashville Roadshow        |
| Wednesday, May 13, 2020      |                              | Annual Meeting and Picnic         |

\*\* Meetings combined due to proximity of concert performances



## **Board Meeting Minutes**

Monday, February 11, 2019

Fond du Lac Senior Center

Meeting was called to order at 7:00 pm by President, Gary Smet

**Present:** Melanie Fox, Tom Schermerhorn, Sherry Stormo, Carol Thome, Bob McDermot, Dick Kleinfeldt, Connie Anderson, Denise Carlson, Sheryl Grimm, Erik Parker, Gary Smet, Tom Borek, Caroline Anderson, Katie Soles, Barb Glaeser

**Secretary's Report:** Minutes from November 12, 2018 were reviewed. Motion to approve minutes: Dick Kleinfeldt, first; Tom Borek, second. Secretary's Report approved.

Board expressed their condolences to Bob McDermot and Bob Shirek on the loss of their mothers.

**Treasurer's Report:** (A) Bob McDermot reported that we currently have \$XCXXXX in our checking account vs. \$XXXXX last meeting and total accounts stand at \$XXXXX vs. \$XXXXX last meeting. (B) Income totaled \$74,405 including donations from Penny Werner and Marie Rosenfeldt. (C) Expense line items were reviewed including a \$1,000 donation to the FDLHS Steinway Piano Fund in honor of Ann Wick, \$4,300 to Allied Concert, an invoice for funeral flowers in honor of Bob McDermot's mother and last year's picnic invoice. Total expenses total \$XXXXX for a net difference of \$XXXXX. (D) Please refer to the Treasurer's Report for more detailed information. It was noted that the treasurers report that was sent out prior to the meeting cut off the totals. Gary will send out a corrected version. Motion to approve Treasurer's Report: Katie Soles, first; Caroline Anderson, second. Treasurer's Report approved.

**Executive Committee:** (A) We are planning to have two Master Classes sponsored by the U.S. Bank Foundation this spring at the high school – BrassFire (\$700) and Masters of Soul ((\$750). Details are still being worked out. A grant has been submitted to this foundation again for possible funding considerations in the 2019-2020 season. (B) A promo video of the next season will be played before the concert this Friday. The video is put together by our Web Master and Allied Concerts. (C) Since we will have two concerts relatively close together in Sept. 2019, it was decided to hold one joint board meeting for both events. Gary Smet will not be able to attend both of the board meetings or the concert in April.

**Auditorium Committee:** (A) Caroline Anderson reported that a hot dinner will be provided for the three entertainers. (B) The Choir Boosters will be handling refreshments at intermission. (C) Sheryl Grimm and Pat Reiher will handle CD sales.

**Membership Committee:** (A) Connie Anderson reported that emails and hard copies (to those without email) were sent out February 6th to our current membership and wait list. We have already had a good return response. Extra copies will be available at the upcoming concert for our guests. The current member renewal rate will be \$50. Wait list prospects will pay \$55. Current members will have until February 28th to purchase their tickets at \$50 price – after that, the cost is \$55. Beginning on April 1, all orders will be processed as they are received or up to a maximum of 1070 seats sold and comped. (B) Notices were not sent out to those that did not renew last year as it was noted that there was a zero-renewal rate in the past from this group of names. (C) Reminder phone calls and emails may be sent out in March if needed.

**Publicity and Communications:** The newsletter was sent out on February 6<sup>th</sup> via email and hard copy to those without email. Feedback on the letter from the Board was good. Thank you Renee!

**Patron and Funding Committee:** Nothing to report.

**Nominating Committee:** Need to begin canvassing the board members whose terms will be ending for their interest in continuing their service.

**Old Business:** (A) Updating the procedure manual is still in process. Committees are reminded to put together their procedures. (B) Feedback on the California Guitar Trio was very good.

**New Business:** Gary Smet informed the board that he will be stepping down as President at the end of this season. He has been in this position for the past 14 years and feels it is time for someone else to take this on. He will be missing many meetings and concerts in the future and his travels around the world make it impossible to continue in this role. Gary will work with the incoming President as needed to help with the transition. He plans to stay on the Board in a support role.

**Motion to adjourn:** Tom Borek, first; Dick Kleinfeldt, second. Meeting adjourned at 7:27 pm.

**Respectfully submitted:** Melanie Fox

**2018-2019 Concert Series:**

| <b>Date Board Meeting</b> | <b>Date Concert</b>         | <b>Concert Title</b>          |
|---------------------------|-----------------------------|-------------------------------|
| Monday, October 1, 2018 * | Thursday, October 4, 2018 * | The Jersey Tenors             |
| Monday, October 29, 2018  | Tuesday, November 6, 2018   | DSQ Electric                  |
| Monday, November 12, 2018 | Tuesday, November 20, 2018* | California Guitar Trio        |
| Monday, February 11, 2019 | Friday, February 15, 2019   | Tapestry with Suzanne O Davis |
| Monday, April 1, 2019 *   | Thursday, April 4, 2019 *   | BrassFire with Jens Lindemann |
| Monday, April 29, 2019*   | Thursday, May 2, 2019       | Masters of Soul               |
| Wednesday, May 15, 2019   |                             | Annual Meeting and Picnic     |

\*Gary Smet will not be in attendance

**2019-2020 Concert Series:**

| <b>Date Board Meeting</b> | <b>Date Concert</b>          | <b>Concert Title</b>              |
|---------------------------|------------------------------|-----------------------------------|
|                           |                              | Concert Selection Meeting         |
| Monday, September 9, 2019 | Thursday, September 12, 2019 | The Everly Set                    |
| Monday, September 9, 2019 | Monday, September 23, 2019   | Annie Moses Band                  |
| Monday, November 11, 2019 | Wednesday, November 20, 2019 | Presidio Brass                    |
| Monday, February 17, 2020 | Monday, February 24, 2020    | Terry Barber Trio                 |
| Monday, March 30, 2020    | Thursday, April 2, 2020      | I Love a Piano w/Tony DeSare Trio |
| Monday, April 20, 2020    | Tuesday, April 28, 2020      | Beginnings                        |
| Wednesday, May 13, 2020   |                              | Annual Meeting and Picnic         |

Finances

- Consider an assistant treasurer position
- Establish regular treasurer financial reports
- Establish expense reports for member reimbursement
- Conduct an annual financial audit

|                                             |  |  |            |
|---------------------------------------------|--|--|------------|
| <b>FDL Concert Association</b>              |  |  |            |
|                                             |  |  |            |
| <b>Profit &amp; Loss (Income) Statement</b> |  |  |            |
| <b>5/1/2018 through 4/29/2019</b>           |  |  |            |
|                                             |  |  |            |
|                                             |  |  |            |
| <b>INCOME</b>                               |  |  |            |
|                                             |  |  |            |
| <b>Incoming Dep</b>                         |  |  |            |
| <b>Ads</b>                                  |  |  |            |
| D - 1st Chair \$100-299                     |  |  | Total<br>0 |
| D - Angel \$1000+                           |  |  |            |
| D - Benefactor \$50-99                      |  |  |            |
| D - Conductor \$300-499                     |  |  |            |
| D - Friends \$25-49                         |  |  |            |
| D - Sponsor \$500-999                       |  |  |            |
| D - Under \$25.00                           |  |  |            |
| Seats - General @ \$50.00                   |  |  | Total<br>0 |
| Seats - General @ \$55.00                   |  |  |            |
| Seats, Family @ \$110.00                    |  |  |            |
| Seats, Family @ \$120.00                    |  |  |            |
| Seats, Student @ \$20.00                    |  |  |            |
|                                             |  |  |            |
| <b>TOTAL Incoming Dep</b>                   |  |  |            |
| <b>Int Earned CD</b>                        |  |  |            |
| <b>Int Earned Ck</b>                        |  |  |            |
| <b>Other Inc</b>                            |  |  |            |
|                                             |  |  |            |
|                                             |  |  |            |
| <b>TOTAL INCOME</b>                         |  |  |            |

|                                |       |  |  |
|--------------------------------|-------|--|--|
| <b>EXPENSES</b>                |       |  |  |
|                                |       |  |  |
| <b>2nd Qtr Tax</b>             |       |  |  |
| <b>Annual Report</b>           |       |  |  |
| <b>Charity</b>                 |       |  |  |
| <b>Checking Expenses</b>       |       |  |  |
| <b>Concert Pay</b>             |       |  |  |
| <b>Insurance</b>               |       |  |  |
| <b>Mailing Service</b>         |       |  |  |
| <b>Master Class</b>            |       |  |  |
| <b>Meals &amp; Entertn</b>     |       |  |  |
| <b>Misc</b>                    |       |  |  |
| <b>Newsletter</b>              |       |  |  |
| <b>P O Box Fee</b>             |       |  |  |
| <b>Picnic</b>                  |       |  |  |
| <b>Plant</b>                   |       |  |  |
| <b>Postage</b>                 |       |  |  |
| <b>Printing - Various</b>      |       |  |  |
| <b>Printing Ad Order Forms</b> |       |  |  |
| <b>Programs</b>                |       |  |  |
| <b>Refund</b>                  |       |  |  |
| <b>Renewal Fee</b>             |       |  |  |
| <b>Stamps</b>                  |       |  |  |
| <b>tax filing</b>              |       |  |  |
| <b>Theater Rental</b>          |       |  |  |
| <b>Web Page</b>                |       |  |  |
|                                |       |  |  |
|                                |       |  |  |
| <b>TOTAL EXPENSES</b>          | <hr/> |  |  |
|                                |       |  |  |
|                                |       |  |  |
| <b>OVERALL TOTAL</b>           | <hr/> |  |  |
|                                |       |  |  |



## Expense Report

From:

Telephone No.

To: FCA Treasurer

Purpose of expense:

| Date               | Description | Transportation/Mileage | Lodging | Meals | Other | Total |
|--------------------|-------------|------------------------|---------|-------|-------|-------|
|                    |             |                        |         |       |       |       |
|                    |             |                        |         |       |       |       |
|                    |             |                        |         |       |       |       |
|                    |             |                        |         |       |       |       |
|                    |             |                        |         |       |       |       |
|                    |             |                        |         |       |       |       |
| Column Totals      |             |                        |         |       |       |       |
| Subtotal           |             |                        |         |       |       |       |
| Less cash advanced |             |                        |         |       |       |       |
| Total owed to you  |             |                        |         |       |       |       |
| Total due          |             |                        |         |       |       |       |

Board Member Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Approved by: \_\_\_\_\_

Date: \_\_\_\_\_

| Date  | Person(s) Entertained | Title | Business Purpose | Name of Place | Total |
|-------|-----------------------|-------|------------------|---------------|-------|
|       |                       |       |                  |               |       |
|       |                       |       |                  |               |       |
|       |                       |       |                  |               |       |
|       |                       |       |                  |               |       |
| Total |                       |       |                  |               |       |

Receipts must be attached to expense form.

PO Box 655  
Fond du Lac, WI 54936-0655

Phone: (920) 923-2887

Web Page: [www.fdlconcert.com](http://www.fdlconcert.com)

# Patrons and Funding

# Patrons and Funding

- Program booklet
  - Having a program booklet can be a significant source of additional income
  - Enhance income in smaller venues
  - Recognizes businesses that support live musical entertainment in the community
  - Recognizes donors
  - Can get all board members involved
  - Can also generate additional donations
  - How we socialize prior to board meetings
- Funding activities
  - In kind/matching donations
  - Grants

2018  
thru  
2019

# Fond du Lac CONCERT ASSOCIATION

A series for the performing arts



The Jersey Tenors  
Performing Arts Center  
Thursday, October 4, 2018 • 7:30 p.m.



California Guitar Trio  
Performing Arts Center  
Tuesday, November 20, 2018 • 7:30 p.m.



Danzel Fire  
Performing Arts Center  
Thursday, April 5, 2019 • 7:30 p.m.



DSQ Electric  
Performing Arts Center  
Tuesday, November 6, 2018 • 7:30 p.m.



Tapestry: The Carole King  
Songbook  
Performing Arts Center  
Friday, February 15, 2019 • 7:30 p.m.



Masters of Soul  
Performing Arts Center  
Thursday, May 2, 2019 • 7:30 p.m.

[www.FDLconcert.com](http://www.FDLconcert.com)

## **Fond du Lac Concert Association**

### **Responsibility of Office: Patron and Funding Chairman**

The duties of this committee shall include but not be limited to:

**Coordinate fund raising efforts** in order to offset certain expenses of the Concert Association.

**Communicate with the patron and fund raising committee and the Board** regarding issues related to the fund raising effort.

**Oversee solicitation efforts** of the committee and Board; select and assign prospects, Report progress to the Board (or) president, develop promotional materials for the solicitation effort (for volunteers), seek grant opportunities from foundations, governmental agencies, businesses, etc. to fund general or specific needs of the Association, create and maintain a data base of all present and past sponsors for use by interested committees of the Association Board, develop an annual plan of work to include time tables and a schedule of committee activity, provide the Board with examples of the various documents used by the committee in solicitation efforts.

**Follow the program sales procedure** as outlined below

**Bill and collect fees**, report sales and forward funds collected to the Treasurer.

**Select printer and graphic designer** with consult of the president and Committee members; work with printer and graphic designer to develop an attractive and informative event program for distribution to the audience for each performance, forward additional information to graphic designer for inclusion in performance programs, proof read printed materials and makes corrections as necessary.

**Develop policies** subject to the approval of the Board or President regarding issues related to recognition of advertisers, donors or other supporters in the event program; set fees, determine contribution levels, complementary ads and In-kind ad criteria.

**Stay informed about advertising efforts** developed by the Publicity and Communications Committee regarding co-op ads or trades which may appear in the event program.

**Work with the Committee** in carrying out the duties and responsibilities as outlined above.

## PROGRAM SALES PROCEDURE

- At initial Committee meeting
  - Determine pricing of ads
- Determine the timeline/schedule (example A)
  - Work backward from date of first concert, minimum time from final proof to printed programs to set sales/proofing deadline
  - Commence sales prior to Association annual meeting
  - Determine when sales are to be completed allowing sufficient time for soliciting additional ads and fillers (as needed) to “fill” program book
- Select graphic support firm
- Select printer
- Update sales order form and print sufficient quantity for estimated contacts (example B)
- Update background notes (example C)
- Using prior year ads and board sales assignments, assign prior advertisers to the board members
  - Confirm that assignees are willing and able to make the assigned sales contacts
- Update prior year spreadsheets (or other tracking method) of Advertisers, addresses, contacts, board assignment, ad size, cost, SALY/Update/NEW ad, Invoice amount/date and payment with current year information (example D)
  - Prior year Excel spreadsheets and invoicing templates available from previous committee
  - Continuously update spreadsheet reflecting each account’s status (Placed ad and payment method)
  - Follow up with assigned board members as necessary to complete assignments on time
  - Provide reports of current progress to Board and Graphic support firm
  - Collect direct payments for ads and deliver checks to Treasurer in a timely manner
  - Invoice advertisers as requested (example E)
  - Send solicitation letters to donors (other than members) who do not advertise in the program (ie. Tobin Tool, CD Smith, etc.) (example F)
- Archive “final” files of ad sales and invoices
- Before first concert, mail program and thank you letter to all advertisers (example G)

Excel spreadsheets for tracking sales, progress of renewed ads to graphic support, invoicing templates etc. are available from prior year chairperson

## 2019 – 2020 FCA Action Plan – Program Booklet

| <u>Date</u> | <u>Action or Event</u>                                                                                                                                                                                                                                                   |
|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 03/21/19    | Co-chairs meet to determine if new ad accounts should be pursued, assign Board members their individual ad accounts, determine ad pricing, layout/change ad order forms and make any necessary changes to the ad sales information form.                                 |
| 03/21/19    | Update the master ad sales spreadsheet, sort and print individual spreadsheets.                                                                                                                                                                                          |
| 03/21/19    | Have copies printed of the ad order forms and ad sales information forms.                                                                                                                                                                                                |
| 04/29/19    | Begin distribution of the following to each assigned Board member; <ul style="list-style-type: none"><li>• Individual spreadsheet of their ad accounts</li><li>• Ad order forms</li><li>• Ad sales information form</li><li>• Previous season program booklets</li></ul> |
| 04/30/19    | Board members begin ad sales.                                                                                                                                                                                                                                            |
| 05/15/19    | Complete materials distribution to Board members prior to annual meeting.                                                                                                                                                                                                |
| May-June    | Send solicitation letters to historical donors and send invoices to advertisers as required.                                                                                                                                                                             |
| 06/30/19    | <b>Deadline to complete ad sales and sponsor contributions!</b>                                                                                                                                                                                                          |
| 07/03/19    | Evaluate ad sales and determine if new advertisers need to be approached to fill out booklet.                                                                                                                                                                            |
| 07/22/19    | Reconcile the sponsor lists of the treasurer and the membership committee.                                                                                                                                                                                               |
| 07/22/19    | Submit Board member/officer/chairperson list and Sponsor lists to EP-Direct.                                                                                                                                                                                             |
| 07/22/19    | Submit all ad copy to EP-Direct to begin layout process. Finalize which ads will be in color.                                                                                                                                                                            |
| 08/01/19    | Determine the number of program booklets to be printed.                                                                                                                                                                                                                  |
| 08/12/19    | Programs booklet must be proofed and ready to send to printer (Minimum two-week lead time) in order to be <b>printed and ready to insert at September 9, 2019 board meeting.</b>                                                                                         |
| 09/09/19    | Send out individualized advertiser Thank You letters and include a 2019-2020 Program Booklet.                                                                                                                                                                            |
| 09/12/19    | Date of first concert for the Fond du Lac Concert Association's 2019-2020 season.                                                                                                                                                                                        |

**Goal – Sell all of our current 26 page Program Booklet ad space including covers!**

# Concert Night

# Concert Night

- Have name badges for your board members to wear on concert nights
- Assign tasks for each board member on concert night
- Prepare brief announcements for each concert

# 2018-2019 Usher & Door Assignments

## Door Assignments

*\*(Includes Opening and Closing Theater Doors – Before Show, During Intermission and After Show)*

Upstairs South - Barb Glaeser\*

Upstairs North – Mari Beth Borek\*

Center South - Double Doors

Center North - Double Doors

Katie Soles\*

Denise Carlson\*

Pat Reiher\*

Kevin Anderson\*

Side Door South – Renee DuFore Russell\*

Side Door North - Tom Borek\*

Special Needs Door #3 (6:40-7:00 pm) – Rod Strobel, Bob McDermot, Carol Thome

Inside Door - Handicapped Accessible (North Hallway) – Erik Parker\*

## Other Assignments

Theater Chairperson & Hospitality for Performers - Caroline Anderson

Open Student Commons Door to Theater at 7 pm & Announcer – Gary Smet, Kevin Anderson

Artists CD Sales – Sheryl Grimm, Penny Werner (If Required)

Member Services (Tickets, Passes, Questions) - Melanie Fox, Connie Anderson, Sherry Stormo, Linda Declute

Entrance Greeters - Dick Kleinfeldt, Tom Schermerhorn, Sheryl Grimm, John Wright, Howie Gilbert

*(Mari Beth Borek, Pat Reiher, Tom Borek, Katie Soles – (Until 7:00pm))*

Collect & Recycle Program Booklets after Show - Tom Borek, Pat Reiher, Rod Strobel, Erik Parker, Renee Dufore Russell, Caroline Anderson

Board Members to “Fill-in” as needed for Absences – Dick Kleinfeldt, Tom Schermerhorn, John Wright, Howie Gilbert

***(IMPORTANT: If you are unable to attend a show, it is “your” responsibility to find someone to perform your duty assignment prior to the evening of the concert).***

# 2019-2020 Concert Night Assignments

**Special Needs Door #3 (6:40-7:00)** - Rod Strobel, Bob McDermot, Carol Thome

**Artist CD sales** (if required) – Sheryl Grimm, Penny Werner

**Member Services** (Tickets, Passes, Questions, Board member badges)  
During ticket sales dates at least **four** members of the team should be there no later than **6:15**

During non-ticket sales dates at least **two** members of the team should be there by **6:15**

Connie Anderson, Steve Mlinaz, Barb Glaeser, Denise Carlson, Linda DeClute, Sherry Stormo, Howie Gilbert

**Theater Chairperson & Hospitality for Performers** – Caroline Anderson

**Announcer** – TBD at board meeting prior to each concert

**Door Attendants** – Open commons doors at 7:00PM, ensure that all theater doors are closed prior to the concert and after intermission  
Kevin Anderson, Dick Kleinfeldt, Announcer

**Before Show Greeters (must arrive between 6:15-6:30)**

John Wright, Pat Reiher, Erik Parker, Tom Schermerhorn, Matt McVeigh

**After Show** – Collect recycled programs, sort and throw away artist flyers, store programs in boxes and put in the ticket office or take home and bring to the next board meeting

Gary Smet, Sheryl Grimm, Renee Dufore Russel, Peggy Zickert, Phil Schmahl, Penny Werner

Good Evening

2/15/19

You have just been watching a preview of our 93rd season which will again have **6** wonderful shows for the same low prices you have enjoyed in the past

You can renew your season tickets starting tonight in the commons. If you include your email address on your ticket order form you will be automatically entered into a drawing to win a FREE adult ticket

Once again we have a waiting list, so I strongly advise you to renew your tickets at the early bird prices prior to Feb 28<sup>th</sup>

Tonight we have a free CD for **Karen Behnke of North Fond du Lac**, please pick up from Connie in the commons at intermission

During tonight's 15 min. intermission, refreshments are being provided by the **Choir Boosters**

Please turn off your Cell Phones and remain in your seats until the lights are up

Tonight we have the great music of Carole King for you to enjoy; please give a warm Fond du Lac welcome to **Suzanne O'Davis and Tapestry**

*TELL US ABOUT YOU:*

WHAT IS YOUR AGE GROUP?

- ☐ UNDER 25  
☐ 26 to 49  
☐ 50 to 65  
☐ 66-79  
☐ OVER 80

MALE ☐ FEMALE ☐

IF YOU DID NOT RECEIVE AN EMAIL  
ABOUT TONIGHT'S PERFORMANCE, BUT  
WOULD LIKE FUTURE REMINDERS,  
PLEASE LEGIBLY PRINT YOUR EMAIL  
ADDRESS BELOW:

Email

\_\_\_\_\_

PRINT YOUR NAME (required for drawing  
eligibility)

\_\_\_\_\_

TELEPHONE NO. \_\_\_\_\_

*Thank You. Deposit the completed survey in  
the lobby collection box or give to an usher  
to qualify for the ticket drawing.*

APRIL 2015



*WE WOULD GREATLY APPRECIATE YOUR  
OPINION AND FEEDBACK ...  
PLEASE COMPLETE THIS SURVEY AND  
YOU COULD WIN (2) FREE TICKETS TO  
NEXT SEASON'S CONCERT SERIES!*

*WE ARE INTERESTED TO KNOW:*

HOW DID YOU FIRST HEAR ABOUT THE  
FOND DU LAC CONCERT ASSOCIATION?

- ☐ FAMILY  
☐ FRIEND  
☐ BOARD MEMBER  
☐ NEWSPAPER/ADVERTISER PAPER  
☐ WEB SITE  
☐ OTHER

HOW MANY YEARS HAVE YOU BEEN A  
MEMBER OF THE FOND DU LAC CONCERT  
ASSOCIATION? \_\_\_\_\_

DO YOU VISIT OUR WEBSITE FOR EVENT  
INFORMATION? ([www.FDLconcert.com](http://www.FDLconcert.com))

Yes ☐ No ☐

ON A SCALE OF 0 to 5: WHICH OF THE  
FOLLOWING TYPES OF MUSIC OR SHOWS  
WOULD YOU LIKE TO SEE?

5—MOST INTERESTED to  
0—NOT INTERESTED

- \_\_\_ JAZZ
- \_\_\_ DIXIELAND
- \_\_\_ INSTRUMENTAL ENSEMBLES
- \_\_\_ BLUES
- \_\_\_ POPS
- \_\_\_ VOCAL ENSEMBLES
- \_\_\_ BIG BAND / SWING
- \_\_\_ CHOIRS
- \_\_\_ ETHNIC OR FOLK GROUP
- \_\_\_ DANCE
- \_\_\_ LIGHT ROCK
- \_\_\_ SHOW BANDS
- \_\_\_ SOLOISTS
- \_\_\_ SHOWS (e.g. Church Basement Ladies)
- \_\_\_ CLASSICAL
- \_\_\_ CHAMBER ORCHESTRA
- \_\_\_ GOSPEL / SPIRITUAL
- \_\_\_ BROADWAY / MOVIE MUSIC
- \_\_\_ COUNTRY
- \_\_\_ CHRISTMAS PROGRAMS
- \_\_\_ COMEDY
- \_\_\_ SPECIAL ATTRACTIONS (e.g. acrobats,  
magic, juggling or circus entertainment)
- \_\_\_ OTHER, Your suggestions:

DO YOU READ OUR SEMI-ANNUAL  
“STAGE REVUE” NEWSLETTER?

Yes \_\_\_ No \_\_\_

SHOULD WE CONTINUE TO PRODUCE  
OUR NEWSLETTERS?

Yes \_\_\_ No \_\_\_

IN AN EFFORT TO SAVE PRINTING AND  
POSTAGE COSTS, AND KEEP YOUR  
TICKET COSTS LOWER, WOULD YOU BE  
WILLING TO RECEIVE OUR “STAGE  
REVUE” NEWSLETTER VIA EMAIL?

Yes \_\_\_ No \_\_\_

*(In addition, you will receive concert reminders,  
concert weather cancellation alerts, and notifications  
from the Fond du Lac Concert Association via email.  
We will protect your privacy and your email address  
will be kept confidential).*

DO YOU HAVE AN EMAIL ADDRESS?

Yes \_\_\_ No \_\_\_

WOULD YOU ATTEND A SATURDAY OR  
SUNDAY MATINEE PERFORMANCE?

Yes \_\_\_ No \_\_\_ Please explain

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# Selling Your Season

# Selling Your Season

- Get everyone on your board involved
- Communication, Communication, Communication
- Create a sales action plan for the Membership committee
- Create a sales calendar checklist
- Obtain email addresses from each member on your Ticket Order Form to create a master database
- Create a master Excel database of your members/prospects
- Create a Gmail account for your concert association to send emails to your members
  - Important: Send all emails Bcc (Blind carbon copy) to maintain privacy of membership
- Create a Gmail account for the President & Vice-President to answer membership email questions
- Create & maintain a website – contact Craig Risnes Media for assistance

If you do not have the expertise on the board to create the master database, Gmail accounts, etc...find someone in the community who can and comp them tickets or pay them

## 2019 – 2020 FCA Action Plan - Membership Campaign

| <u>Date</u>                          | <u>Action or Event</u>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|--------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 12/31/18                             | Last day to add potential members to the Ticket Waiting List for the 2019-2020 season.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Late Jan.<br>Early Feb.              | <p>Once Allied supplies tour dates and they are ok'd by the theater manager at Fond du Lac High School and by the music departments, we will <b>email</b> a 1-page newsletter and an order form to all current members.</p> <p>We will <b>US postal mail</b> an order form and 1-page newsletter to non-email members, waiting list individuals (capped at 50), guest pass individuals, and non-renewals from the previous season. All renewals will pay \$50 per season ticket through March 31. All other season tickets will be sold for \$55.</p> <p>All renewals and waiting list ticket purchases will be processed as we get them in February and March. After March 31, all ticket sales will be processed in the order received and season tickets are \$55. Maximum tickets sold and distributed to donors/sponsors, 1,070.</p> |
| 02/15/19                             | Sell tickets at this season's fourth scheduled performance on February 15th to <b>current members and waiting list individuals only</b> .                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 03/15/19                             | Send email " <i>Renewal Notice</i> " to subscribers about the March 31 deadline.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 03/16/19                             | If needed call non email subscribers and email subscribers that have not purchased season tickets to give a 14-day deadline notice.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 04/1/19                              | <p>Price increases to full price for <u>all</u> season tickets sales. Discount expired on 3/31/19.</p> <p>Tickets will be sold to renewals and new requests (in the order received until the cap is met).</p> <p>We will cap ticket sales and donor/sponsor sales at 1070</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 04/04/19                             | If tickets are still available, sell tickets at this season's fifth scheduled performance on April 4 <sup>th</sup> , 2019                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 05/02/19                             | If tickets are still available, sell tickets at this season's 6 <sup>th</sup> and final scheduled performance on May 2nd.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 05/06/19                             | Evaluate tickets sales; if below the cap of 1070 begin scheduled print, radio and/or poster advertising efforts. We should only spend money on advertising to reach a sales cap of 1000.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 05/06/19                             | If tickets are available ... the starting date for selling tickets to general public (Wegner's Office Supply).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 2-3 weeks<br>Before First<br>Concert | <p>Membership committee meets to insert tickets and label envelopes for mass mailing.</p> <p>Mail Season Tickets/Sponsor Donation Letters and Donation Letter. <b>(First concert is ??)</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 09/??/19                             | Date of first concert for the Fond du Lac Concert Association's 2019-20 season.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |

**Goal – Repeat!!! Let's make it "19 consecutive years" for a Sold-Out season in 2019!**

# MEMBERSHIP CHECKLIST

## FCA - To Do List - January

Obtain Confirmation of Concert Dates from Allied Concert Services  
Send Dates of Concert Programs to Steve Wilson for Theater Confirmation on Calendar  
Begin work on Spring Newsletter  
Have President and two board members proof newsletter before printing  
Update Waiting List on database  
Update Mailing List on data base  
Sharon Hoepfner - Update database for new season  
Publicity & Advertising Action Plan

## FCA - To Do List - February

Begin selling tickets at February Concert  
Send updated database to Connie and Sherry from Sharon Hoepfner  
Send request to Connie Anderson to print labels for mailing newsletter  
Update Website for next season and send information to Craig Risnes  
Format newsletter for PDF (17 x 11 paper size) and send final draft of newsletter to printer  
Mail Newsletter (non-email members) before February concert (first-class mail)  
Mail Newsletter for waiting List, and other groups (first-class mail)  
Have Sherry **red-line renewals** on her database to know who renewed tickets before database input  
Prepare sales aids for concert ticket sales (membership lists & booklets, receipts, pens, order forms)  
Prepare database print-out for 2 booklets  
Prepare membership table for concert night  
Hang artist posters in theater lobby for upcoming season  
Order Promo Video & Posters from Allied  
Newsletter returned "Return Service Requested" notify treasurer to return to Connie  
Send email alert to membership to announce when email will be sent about upcoming season  
Send email announcing new upcoming season with Newsletter & Ticket Order Form attached  
Send email – February Concert Reminder  
Notify treasurer - Cash for making change for ticket sales at concert (\$200 in \$5s, \$10s & a few \$20s)  
E-mail Reminder - 21 days before EBDD (Early Bird Discount Deadline)  
Prepare membership table for concert night

## FCA - To Do List - March

Sell tickets at March Concert  
Send electronic email – March Concert Reminder  
**Telephone Patrons (non-email members) that did not renew tickets 2- weeks before EBDD**  
E-mail Reminder - 14 days before EBDD for members with email and did not renew their tickets  
E-mail Reminder - 7 days before EBDD  
E-mail Reminder - 3 days before EBDD  
E-mail Reminder – 1 day before EBDD  
Prepare membership table for concert night

## **FCA - To Do List - April**

Sell Tickets at April Concert

Send electronic email – March Concert Reminder

Beginning on \_\_\_\_\_, Process ticket orders in the waiting list queue, and date in which received

If tickets are available ... begin selling tickets to the general public

If necessary, Prepare sales kits for Ticket Outlet

Take Sales Kit to Wegner's Office Supply if we are not sold-out

Monitor ticket sales at outlet

Notify Wegner's if we are SOLD-OUT, so they know if someone goes there to purchase tickets

Send News Release to Action Advertiser - Announcing New Season if ticket sales are not going well

Prepare membership table for concert night

## **FCA - To Do List - May**

Send email to membership when tickets are sold-out

Update website on "Membership" page that tickets are sold-out

## **FCA - To Do List - June**

Review database and verify address and add zip+4 on all new tickets sales

## **FCA - To Do List - July**

Begin working on Autumn Newsletter

Have President and two board members proof newsletter before printing

Check Inventory of stationery & envelopes and order if necessary

Get Guest Passes printed at Scott's Discount Printing

Get Cover Letter printed at Scott's Discount Printing (sent with all tickets)

## **FCA - To Do List - August**

Sharon Hoepfner - Update database for the beginning of new season

Data base created for gmail reminders - Sharon

Data base updated for printing labels - Sharon

Get Envelopes Printed with Addresses for mailing tickets (first-class mail)

Prepare donation receipts

Verify Donation List is the same – between database, funding committee, and treasurer

Format newsletter for PDF (17 x 11 paper size) and send final draft of newsletter to printer

**Note:** Last year 2017, we did not send Autumn newsletter to people that did not have email)

Select and contact Ticket Winner from database (make sure they have an email address)

Schedule meeting date to Prepare Ticket Mailing

Prepare tickets - checking-off ticket category (Adult, Family or Student) & place labels for family

Contact Pete C - Update gmail account and merge new emails

## **FCA - To Do List - September**

Send tickets to membership – (tickets, red-dot stickers, **cover letter** & donation receipts & passes)  
Verify Donation List is the same – between database, funding committee, and treasurer  
Purchase - First Class Stamps for mailing tickets  
Type "thank you" letters for \$300 or more donations  
Type "thank you" letter for support groups (Haentze's, Wegner's US Bank)  
Print Membership List for Concert Evenings  
Check post office for ticket mailing returns for Change of Address & Re-Mail those tickets  
Hang Poster's at FHS theater lobby of artists  
Update Website with sponsors & advertisers and send information to Craig Risnes  
Send email – September Concert Reminder  
Send email alert to membership when tickets are mailed  
Send email notification to membership before sending newsletter  
Send email of Autumn 2017 Newsletter & Insert  
Prepare membership table for concert night

## **FCA - To Do List - October**

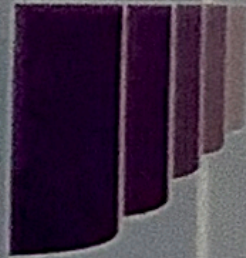
Send email – October Concert Reminder  
Prepare membership table for concert night

## **FCA - To Do List - November**

Send email – November Concert Reminder  
Prepare membership table for concert night  
Discuss Ticket Prices for next season at board meeting ... if any changes are required for next season

## **FCA - To Do List - December**

Send email – December Concert Reminder  
Prepare membership table for concert night  
December 31st last day to add names to waiting list



*Fond du Lac*  
CONCERT ASSOCIATION

P.O. BOX 655 • FOND DU LAC, WI 54936-0655

RETURN SERVICE REQUESTED

**IMPORTANT  
MATERIALS  
ENCLOSED**

GARY & LINDA SMET      DA4P2  
400 LEDGEWOOD DR  
FOND DU LAC WI 54937-8139

[Home](#) [Concerts 2019-2020](#) [Membership](#) [History](#) [Sponsors](#) [Contact Us](#)

### Welcome to the Fond du Lac Concert Association.

We invite you to explore the benefits of a concert series membership. Here you will find a schedule of all of our events and complete details about the artists, musicians, membership information, sponsorship, history of the association, and contact information.

The Fond du Lac Concert Association is an all-volunteer 501 (c)(3) non-profit organization which is committed to presenting a variety of world-class performances of exceptional musical quality, and since 1927 continues to enhance the cultural life of the Fond du Lac area. The association presents five or six concerts each season. Over the years programming has included symphony orchestras, classical, jazz, big bands, pop, folk, dance, vocal and instrumental soloists and groups, chorale, ballets, popular musicals, show bands, ethnic and cultural ensembles of national and international performers to Fond du Lac audiences.

All concerts are held at 7:30 p.m. in the Performing Arts Center (1,025 theater capacity) located at Fond du Lac High School campus.

Admittance to the concert series is by membership only. The cost of a single adult membership for the season is \$55.00, a single student membership is \$25.00, and a family membership is \$120.00.

Members enjoy the following benefits: Exclusive renewal "Early Bird" discounts," advance ticket buying opportunities before they are offered to the general public, an Email reminder of all upcoming shows one week prior to the performance, and a semi-annual Newsletter.

This year marks the 18th consecutive season that we have sold-out since moving our venue to the new PAC. Through a balanced mix of cultural



# Get the Word Out

- Use the digital tools offered by Allied Concert Services to sell your season
- Show the Allied promo video of the new season at a current concert(s)
- Create a newsletter/announcement mailer or email
- Send season announcements
  - To your current members
  - To your past members
  - Acquire mail lists from other organizations
  - Develop a mailing list database/spreadsheet
- Send press releases to local papers about your upcoming season
- Buy advertising if required – radio stations, shoppers, newspapers
- Go on the local radio talk shows to talk about your upcoming season
- Tell people about the season and the great value



RETURN SERVICE REQUESTED

Join us for our "92nd" Season



You may contact us  
~Regarding Additional Information~  
Connie Anderson, Membership Chair  
(920) 923-5784 or (920) 251-2582  
or  
(920) 923-3754 Melanie Fox

SUBSCRIBE NOW  
TO THE 2018-19 SEASON!  
DON'T HEAR THE WORDS  
"SOLD OUT!"



### Concerts Make Great Gifts

Share the joy of the Fond du Lac Concert Association Series by giving season tickets for birthdays, anniversaries, Christmas, or other special occasions.

### Patrons with Special Needs

Special accessible seating and assistance is ONLY available for patrons with wheelchairs and walkers. Admission at the accessible entrance (Door #3) located adjacent to the handicapped parking lot and seating must be arranged in advance by calling 923-6645.

### Unable to Attend a Show

Consider lending your ticket to a co-worker, neighbor, family member, friend, or nursing home. They will appreciate your thoughtfulness and will experience a delightful evening.

Published—February 2018

## Short Notes & Miscellaneous

### Never Forget a Concert Again

If you have an e-mail address, we will send you an electronic message as a reminder of upcoming concert events one week prior to the performance. If you would like this service, please provide us with your e-mail address.

### We're on the Web

Check out the website that we created to make our news and information more available to our members and promote the Fond du Lac Concert Association: [www.FDLconcert.com](http://www.FDLconcert.com).

### Change of Address

If you have moved, notify us with your new address so that all tickets and correspondence reach you in a timely manner. Mail your change of address to our postal address or call Connie at 923-5784 to update your profile.

The Fond du Lac Concert Association Inc. is a 501(c)(3) non-profit organization, whose leadership and labor are provided by a dedicated group of area volunteers.



## Stage Revue

A Newsletter of the Fond du Lac  
Concert Association

P.O. Box 655  
Fond du Lac, WI 54936-0655  
[www.FDLConcert.com](http://www.FDLConcert.com)



## President's Message

Welcome to 2018, another exciting season to enjoy exceptional live stage presentations. If your New Year's resolutions include being entertained, enjoying world-class artists, and hearing some fantastic music at unbelievable prices, you've come to the right place.

Theater and live entertainment are the best forms of escapism. Rarely do we get to sit and be entertained for three hours and forget about all the things going wrong in the world, no matter what your views are. If we showed you something that makes you smile, laugh, or whistle-a-tune on the car ride home, then that's a bonus. The fun starts at just \$50 (renewal) and \$55 (new subscription) for six great shows.

It's as simple as this: Subscribers have the first opportunity to purchase their tickets. The best way to make sure you receive a discount and a seat for the season is to renew your subscription on or before **March 19, 2018**. Last year, we broke all records and tickets were sold-out by the 1st of April. We have a waiting list and expect tickets to go faster this year! The 2018-2019 season is stacked with exciting shows, so be sure to renew now.

You can begin securing the renewal of your season tickets on February 7th. The six show series will be available for purchase at all of our upcoming concerts, or you may mail your payment and Ticket Order Form to our postal address. Season tickets will first be sold to our current membership. Our membership will be given priority over all new subscribers if you renew on or before April 11, 2018.

Renew your subscription by **March 19th** and save (\$5 per adult ticket, \$10 per family, and \$5 per student under 18) with our Early Bird Renewal Discount. This discount offer is not valid after the deadline and is not valid for new members. This special offer is our way of saying "Thank You" for your renewal. See page 3 and the Ticket Order Form inside this newsletter for more details on how to buy your ticket.

The arts thrive in our community thanks to contributions from great patrons like you! Your annual gift will help sustain our excellent concerts and the presentation of world-class artists. We value your past participation and would greatly appreciate your continued generosity and support. If you have never given to our annual campaign, please consider making a tax deductible contribution at one of our sponsorship levels.

Over 91 years have gone by ... a rich musical history of patronage, accolades and love! We look forward to seeing you as the curtain rises on our 92nd season! — Gary Smet

## You Could Win a Free Ticket!

You could win a free 2018-19 Adult Season Ticket (valued at \$55) if you include your email address when you complete your Ticket Order Form. In return, you'll receive our bi-annual newsletter and an electronic reminder message one week prior to each concert event. We will also send you news that is immediate in nature, such as last-minute event additions or cancellations due to weather. Your e-mail address is safe and private with us, and will help us communicate more efficiently and economically with you.

### Semi-Annual Newsletter Spring 2018

#### Inside this issue:

2018-19 Fond du Lac  
Concert Series Events 2

Don't Delay ... Early  
Bird Renewal Discount  
deadline for current  
members is March 19,  
2018 3

A Seal of a Deal ...  
How can you say  
"No?" 3

Short Notes &  
Miscellaneous 4

Ticket Order Form—  
See Insert

Sponsorship Rewards  
& Privileges—Insert

#### Important Dates to Remember

• Ticket sales begin on  
February 7, 2018.

• Early Bird Renewal  
Discount deadline is  
March 19, 2018.

• New ticket sales to  
General Public begin on  
April 14th, if we have  
tickets still available.

• Season tickets will be  
mailed 2-3 weeks before  
the first concert.



## 2018-2019 A Brilliant Lineup!

**Thursday, October 4, 2018**

**THE JERSEY TENORS** - The latest Opera and Rock mash-up sensation, The Jersey Tenors create a seamless blend of the most iconic Opera classics alongside such industry greats as Queen, Elton John, Journey, ABBA, Josh Groban, and more. They will also highlight the most memorable sounds of New Jersey's most famous musicians, including Frankie Valli and the Four Seasons, Frank Sinatra, Bon Jovi and Bruce Springsteen. They bring a vast musical repertoire together in one night of song that honors the sounds of Jersey and beyond. These four charming wise guys will raise the roof with their powerful voices, and will have you singing along before "you guys" know it, and after the show, you'll say "Oh, What a Night."

**Tuesday, November 6, 2018**

**DSQ ELECTRIC** - The Dallas String Quartet is "Not your Grandma's String Quartet." Bringing contemporary and classical music together in a revolutionary combination of acoustic and electric string instruments, the Dallas based ensemble has performed their high-energy shows for audiences around the world, and has performed alongside some of the music industry's greatest artists, including Kenny G, Air Supply, Josh Groban, Chicago, and the Trans-Siberian Orchestra. DSQ takes you on a journey to the nexus of classical music and modern pop where artists like Beethoven and Bono collide!

**Tuesday, November 20, 2018**

**CALIFORNIA GUITAR TRIO** - The universe of guitar knows no boundaries for the California Guitar Trio. Since 1991, the group has enthralled listeners with a singular sound that fearlessly crisscrosses genres. Together, their technical wizardry is as breathtaking, as is the wide range of instrumental music the group renders from unique originals to dazzling, cleverly arranged interpretations of music from the Beatles and Queen, to Bach and Beethoven, and the surf music from the Ventures. They even throw in the occasional spaghetti Western tune for good measure. Don't miss this encore engagement!

**Friday, February 15, 2019**

**TAPESTRY—The Carole King Songbook** - Susanne O Davis has been touring this heartfelt tribute to Carole King and her legendary album Tapestry, as well as other King favorites. She recreates the 1970's sound and vibe of a Carole King concert experience, and understands the nuances of her singing and piano playing, and emulates them beautifully. This show has been receiving incredible attention and standing ovations, playing to sold out audiences in Canada and the United States. Not only does Suzanne channel the characteristics of Carole at the piano, but her comfortable stage presentation really endears her to the audience. You will "Feel The Earth Move" at this compelling show!

**Thursday, April 4, 2019**

**BRASSFIRE** - This is a quartet of trumpet, piano, bass & drums, led by Jens Lindemann, former member and lead trumpet of the renowned Canadian Brass. Jens has been hailed as one of the most celebrated trumpet soloists in the instrument's history, and was recently named "International Brass Personality of the Year." He has played in every major concert venue in the world, and was classically trained at the renowned Juilliard School in NY. He is also internationally endorsed by the Yamaha Corporation and performs exclusively on their 24K gold-plated trumpets. A rare opportunity to hear a virtuoso performer like Jens right here at home!

**Thursday, May 2, 2019**

**MASTERS OF SOUL** - This show is a celebration of the legendary Motown era featuring hits from the Four Tops, Temptations, Aretha Franklin, Gladys Knight & the Pips, Smokey Robinson & the Miracles, Marvin Gaye, Diana Ross & Supremes, Jackson Five, Pointer Sisters, and many more! This show features stylishly costumed, fully choreographed performances of both male and female groups. The 10-person cast consists of three lead male and three lead female vocalists backed by a four-piece band of seasoned musicians who've been touring together for decades. For many, Masters of Soul is the ultimate stroll down memory lane. For younger generations, the show offers an opportunity to experience an era in our country's history that produced many of the greatest music acts ever recorded. This delightful show promises to be a major highlight of the 2018-2019 season!

*Note: Dates, programs and artists are specified in good faith and are accurate at the time of printing, but are subject to change. The venue for the concerts listed above will be the "Performing Arts Center" located at Fond du Lac High School. We currently secure our professional concerts exclusively from Allied Concert Services, Inc. of Minnesota.*



## Don't Delay ... Early Bird Renewal Discount deadline for current members is **March 19, 2018**

Our 'Green Initiative' to save printing costs and postage continues to be very successful. These cost saving measures keep your ticket price low and help us continue to bring world-class entertainment to Fond du Lac. Therefore, we will be sending you the Spring Newsletter announcing our 2018-2019 lineup and a Ticket Renewal Order Form via email this season. **There will be no paper newsletter sent by postal mail.**

**IMPORTANT:** To make sure you receive delivery of future e-mails from the Fond du Lac Concert Association in your inbox, please add [fdlconcertassn@gmail.com](mailto:fdlconcertassn@gmail.com) to your address book or safe-sender list now. Some e-mail providers consider any e-mail messages from an e-mail address not in your address book as "unwanted" or "spam," especially if there is an attachment included in the message. Your e-mail address is safe and private with us, and will help us communicate more efficiently and economically with you.

As a season ticket holder, you have the first chance to secure your seats to next season's amazing lineup of shows at the best price! You can begin securing the renewal of your season tickets on February 7th. The six show series will be available for purchase at all of our upcoming concerts. Simply print the "printer friendly" PDF version of our Ticket Renewal Order Form, and mail it along with your payment to the address indicated on the form.

Due to high demand for tickets, current members will be given priority over all new subscribers if they renew before or at our last concert on April 11, 2018. However, if we do not receive your renewal on or before **March 19, 2018**, you will pay full price for your season ticket.

New season subscriptions for people on the waiting list will be processed first on April 14th. Then, if we have tickets still available, we will begin selling new season tickets to the general public at the following outlet: Wegner's Office Supply in Fond du Lac. **Remember, we were sold-out on the 1st of April last year, and we never had tickets to sell at this outlet, so don't delay.**

Additional information regarding our 2018-2019 performing arts series may be found on our website at [www.FDLconcert.com](http://www.FDLconcert.com) where you can also get a "sneak peek" of our season lineup.

Subscribe Now! Our performing arts series has successfully SOLD OUT for seventeen consecutive seasons.

## A Steal of a Deal ... How can you say "NO"?

Our patrons often wonder what it would cost elsewhere to see the performers we bring to our concert series. We have listed a few of our upcoming and recent concerts for you to compare the "value" of your season ticket.

| <u>Program/Artist</u>   | <u>Venue</u>                                | <u>Ticket Cost</u> | <u>Date</u>       |
|-------------------------|---------------------------------------------|--------------------|-------------------|
| Masters of Soul         | Marcus Center PAC, Milwaukee, WI            | \$ 45—\$ 45        | April 26, 2018    |
| Masters of Soul         | McGregor Hall PAC, Henderson, NC            | \$ 32—\$ 27        | March 3, 2018     |
| The Jersey Tenors       | Cortland Repertory Theater, Cortland, NY    | \$ 46—\$ 46        | April 13-14, 2018 |
| DSQ Electric            | The Lyric Theatre, Stuart, FL               | \$ 42—\$ 42        | Feb 22, 2018      |
| Tapestry - King Tribute | Mayo PAC, Morristown, NJ                    | \$ 49—\$ 29        | Jan 19, 2018      |
| WindSync*               | Lee University Pangle Hall, Chattanooga, TN | \$ 45—\$ 25        | Jan 23, 2018      |
| David Osborne Trio*     | Brock PAC, Mocksville, NC                   | \$ 38—\$ 36        | Jan 20, 2018      |
| Scarborough Fair*       | Jarson-Kaplan Theater, Cincinnati, OH       | \$ 38—\$ 33        | Oct 21, 2017      |
| Rocky Mountain X-mas*   | McComb/Bruchs PAC, Wautoma, WI              | \$ 35—\$ 15        | Dec 9, 2017       |

People are looking for a great value for their entertainment dollar, and that's exactly what we offer. After "doing the math," if you were to purchase just four of the six shows we scheduled for the 2018-2019 season elsewhere at the highest price, you would pay approximately \$182 per person—plus travel expenses. \* (2017-2018 Season)



NEWSLETTER, SPRING 2019

## **Great performers headline 2019-2020 season**

Ready to launch its 93<sup>rd</sup> season, Fond du Lac Concert Association will shine the spotlight on six outstanding performing groups that offer a variety of musical treats.

Current members can purchase season tickets for \$50, provided they send their checks **before March 1**. New members or those who miss the March 1 date can buy tickets for \$55. Requests will be processed in the order they're received. Our concert association is proud to say that tickets have **SOLD OUT** quickly every year for the past 18 years!

The arts thrive in our community, thanks to contributions from patrons like you! Consider a patron-level gift to help sustain our excellent concerts by world-class artists. We value your past participation and greatly appreciate your continued generosity and support. If you have never given to our annual campaign, please consider making a tax-deductible contribution at one of our sponsorship levels.

In this mailing is your order form for next season's tickets. Fill it out completely and return it promptly. Tickets will be mailed 2-3 weeks before the first (Sept. 12) concert. Meanwhile, enjoy the three concerts remaining this season: Tapestry, the Carole King Songbook (Feb. 15), Brassfire (April 4) and Masters of Soul (May 2).

### ***You could win a free season ticket!***

*Just include your e-mail address to be entered in this drawing. You'll also get a reminder message a week before each concert, as well as last-minute news of weather cancellations or other important changes.*

**We're on the Web! -- Check out our webpage at  
[www.FDLconcert.com](http://www.FDLconcert.com)**

## **Something for every musical taste**

**The Everly Set – Thursday, Sept 12, 2019** – Supercharged two-part harmonies are the hallmark of this duo's tribute to the Everly Brothers. Augmented with drums and bass, they bring old familiar memories like "Bye, Bye Love" "Wake Up, Little Susie" and "All I Have To Do Is Dream." The Everly Set kicks off the new concert season.

**The Annie Moses Band – Monday, September 23, 2019** – With their father on piano, six brothers and sisters on vocals and strings bring music ranging from Aaron Copeland to Johnny Cash. The family has performed in venues from Carnegie Hall to Grand Old Opry. The siblings studied at top schools: Julliard and Eastman Schools of Music, Vanderbilt University and University of London.

**Presidio Brass – Wednesday, November 20, 2019** – Formed in 2006, Presidio Brass has rocketed to success as the face of a bold new generation in entertainment. It combines a brass quintet, piano and vocals with fresh, original arrangements. Their unique sound has become a trademark for this ensemble from San Diego. Expect to hear show tunes from West Side Story, Oklahoma, Music Man and Chicago.

**Terry Barber Trio – Monday, February 24, 2020** – Soloist Terry Barber is skillfully backed by two other accomplished musicians. He is a past member of Grammy-winning vocal group Chanticleer, a soloist with the Metropolitan Opera, and has performed at Carnegie Hall and Moscow's Svetlanov Hall. He'll wow the audience with well-loved tunes including "Danny Boy," "Bridge Over Troubled Waters" and "Hallelujah!"

**Tony DeSare and "I Love a Piano" – Thursday, April 2, 2020** – When he performed here in 2014, DeSare wowed Fond du Lac and we eagerly welcome him back! He's hailed by the New York Times as a "lean, young Sinatra" combined with the stylings of Michael Buble. As an acclaimed pianist, he shows off his keyboard chops with such finger-breakers as "Rhapsody in Blue" and "Great Balls of Fire."

**Beginnings, A Chicago Celebration – Tuesday, April 28, 2020** – This 7-piece Chicago tribute band, started in 2002, premiered off-Broadway in 2018 and makes annual Vegas appearances. Expect to thrill to your old favorites including "Saturday in the Park," "Color My World," and "You're the Inspiration."

### **Patrons with special needs**

Special accessible seating and assistance is ONLY available for persons with wheelchairs or walkers. Use Door #3 adjacent to the handicapped parking lot. Seating must be arranged in advance by calling Carol at 923-6645.



*Fond du Lac*  
CONCERT ASSOCIATION  
*A series for the performing arts.*

# RENEWAL ONLY FORM

## 2019-2020 Concert Series Ticket Order

MEMBER \_\_\_\_\_ Please Print

STREET ADDRESS \_\_\_\_\_

CITY/STATE \_\_\_\_\_ ZIP \_\_\_\_\_

HOME/CELL PHONE \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_ \*

Please check one ☐ No Change from last year ☐ Change/s from last year

\*Note--We will send you our bi-annual newsletter, an electronic reminder message one week prior to each concert event, and weather cancellations if you would provide your e-mail address.

Qty. \_\_\_\_\_ Adult Season Ticket @ \$50 each (\$55 starting March 1)

Qty. \_\_\_\_\_ Family Season Ticket @ \$110 each (\$120 starting March 1)

How many children 18 & under? \_\_\_\_\_  
See definition of FAMILY & STUDENT below.

Qty. \_\_\_\_\_ Student Season Ticket @ \$20 each (\$25 starting March 1)

\$ \_\_\_\_\_ Please consider a tax deductible donation. Your gift can help the FDL Concert Association bring nationally renowned musical programs and talented artists to our Community at a reasonable cost. To learn more about our annual *Sponsorship Program*, see the reverse side. You will receive a tax donation letter/receipt.

TOTAL AMOUNT \$ \_\_\_\_\_ ☐ Check ☐ Cash

**Ticket Information:** We only sell our concert tickets as a membership subscription series. We do not sell single-event tickets. In order to succeed financially, and survive as a non-profit volunteer organization, we must sell our season tickets as a subscription package. During our long and successful 90+ year history—we have only sold tickets as a subscription series.

**Current members must renew their tickets before March 1, 2019.** Starting March 1, all ticket sales will be processed in the order they are received and price goes up to \$55. Our Family season ticket entitles 2 Adults and all children 18 years old or younger from the same household to attend the concert series. We have priced the family season ticket at a very affordable cost. We believe that it is very important for children to experience the magic of live performances and enjoy quality family entertainment. In addition, the Student season ticket entitles children or adolescents 18 years old or younger to attend the concert series. If you have any questions, please feel free to call 923-5784 or 251-2582 (Connie Anderson) or 922-1298 (Sherry Stormo).

**Open Seating**—members will be able to sit anywhere they choose in the theater except the (32) box seats which are reserved for our generous sponsors who have donated \$500 or more. Special needs seating and assistance is ONLY available for patrons with wheelchairs or walkers. Admission at the accessible entrance (Door #3) located adjacent to the handicap parking lot and accessible seating must be arranged in advance, every season, by calling Carol Thome (923-6645).

PLEASE RETURN FORM AND PAYMENT TO: **Fond du Lac Concert Association**  
P.O. Box 655  
Fond du Lac, WI 54936-0655

OFFICE USE ONLY

DEP. # \_\_\_\_\_

DEP. DATE \_\_\_\_\_

ENTRY DATE \_\_\_\_\_

INITIALS \_\_\_\_\_

**IMPORTANT NOTICE: YOU WILL RECEIVE YOUR TICKETS 1-2 WEEKS BEFORE THE 1<sup>ST</sup> CONCERT**



## 2019-2020 NEW MEMBER CONCERT SERIES TICKET ORDER

Send in this completed form with check/cash immediately

MEMBER \_\_\_\_\_ Please Print  
STREET ADDRESS \_\_\_\_\_  
CITY/STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
HOME/CELL PHONE \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_ \*

\*Note--We will send you our bi-annual newsletter, an electronic reminder message one week prior to each concert event, and weather cancellations if you would provide your e-mail address.

Qty. \_\_\_\_\_ Adult Season Ticket @ \$55 each

Qty. \_\_\_\_\_ Family Season Ticket @ \$120 each

How many children 18 and under? \_\_\_\_\_  
See definition of FAMILY & STUDENT below.

Qty. \_\_\_\_\_ Student Season Ticket @ \$25 each

\$ \_\_\_\_\_ Please consider a tax deductible donation. Your gift can help the FDL Concert Association bring nationally renowned musical programs and talented artists to our Community at a reasonable cost. To learn more about our annual *Sponsorship Program*, see the reverse side. You will receive a tax donation letter/receipt.

TOTAL AMOUNT \$ \_\_\_\_\_ ☐ Check ☐ Cash

**Ticket Information:** We only sell our concert tickets as a membership subscription series. We do ~~not~~ sell single-event tickets. In order to succeed financially, and survive as a non-profit volunteer organization, we must sell our season tickets as a subscription package. During our long and successful 90+ year history—we have only sold tickets as a subscription series.

Season tickets will be sold until we reach full capacity. You may subscribe at the season membership prices listed above. Our **Family** season ticket entitles 2 Adults and all children 18 years old or younger from the same household to attend the concert series. We have priced the family season ticket at a very affordable cost. We believe that it is very important for children to experience the magic of live performances and enjoy quality family entertainment. In addition, the **Student** season ticket entitles children or adolescents 18 years old or younger to attend the concert series. If you have any questions, please feel free to call 923-5784 or 261-2682 (Connie Anderson) or 923-1298 (Sherry Stormo)

Open Seating—members will be able to sit anywhere they choose in the theater except the (32) box seats which are reserved for our generous sponsors who have donated \$500 or more. Special needs seating and assistance is **ONLY** available for patrons with wheelchairs or walkers. Admission at the accessible entrance (Door #3) located adjacent to the handicap parking lot and accessible seating must be arranged in advance, every season, by calling Carol Thome (923-6645).

PLEASE RETURN FORM AND PAYMENT TO: **Fond du Lac Concert Association**  
P.O. Box 655  
Fond du Lac, WI 54936-0655

**IMPORTANT NOTICE: YOU WILL RECEIVE YOUR TICKETS 1-2 WEEKS BEFORE THE 1<sup>st</sup> CONCERT**

OFFICE USE ONLY

DEP. # \_\_\_\_\_

DEP. DATE \_\_\_\_\_

ENTRY DATE \_\_\_\_\_

INITIALS \_\_\_\_\_



## Take the Lead...

*Your performance will be Rewarded and your Gift  
can help bring nationally-renowned musical  
programs to our Community!*

As a non-profit organization and partner in the community, we rely on the generosity of friends, businesses and foundations for the critical annual support needed to sustain our performance, education, and outreach activities.

Each season we sponsor a variety of free educational and outreach programs that accompany many of our events. Ticket revenue does not support our educational program. We rely on donations from those who believe that the performing arts contribute not only to the quality of life in Fond du Lac today, but also to the development of the generations who will be Fond du Lac tomorrow.

Our city is fortunate to have a *Concert Series* that is made possible by the donations of its sponsors, subscriptions of its members, and by the dedicated volunteer work of local committees and campaign workers. This civic undertaking ensures the continuing success of our priceless cultural assets and enriches all our lives.

The Fond du Lac Concert Association is a 501(c)(3) non-profit organization that exists solely to promote the performing arts in our community. Over the past 91 years, we have built a reputation and tradition of providing the highest quality live entertainment in our area.

Please consider extending your generosity by making a tax deductible contribution at one of our sponsorship levels. We recognize and reward donors with special offerings at the *Benefactor* or higher gift level. Contributions given above the cost of membership are tax deductible.

**Make your gift go further!** Ask your employer to match your gift. See your personnel department for the appropriate form and send it with your contribution to double or triple your gift.

An exciting 2018-19 season lies before the Fond du Lac Concert Association. Our innovative and inspiring programming can only continue with the support of our friends. Thank you for considering a contribution to our annual sponsorship campaign. Your gift enriches the human spirit and deeply impacts our community.

For more information regarding our *Sponsorship Program* please contact our Patrons & Funding Chairperson - John Wright at 922-9344.

### **Remember:**

*"Never doubt that a small group of thoughtful, committed citizens  
can change the world. Indeed, it is the only thing that ever has."*

*- Margaret Mead, American Cultural Anthropologist (1901-1978)*

Note: To accommodate our membership, we reserve the right to exclude 'Guest Pass' admittance to any performance we deem necessary.

### **Sponsorship Privileges & Rewards**

#### ***Angel of the Arts - \$1,000***

*Program Recognition, 8 Box Seats or  
8 Season Tickets, and 2 Guest Passes*

♪ ♪ ♪

#### ***Sponsor - \$500-\$999***

*Program Recognition, 4 Box Seats or  
4 Season Tickets, and 2 Guest Passes*

♪ ♪ ♪

#### ***Conductor - \$300-\$499***

*Program Recognition, 2 Season Tickets,  
and 4 Guest Passes*

♪ ♪ ♪

#### ***First Chair - \$100-\$299***

*Program Recognition, 4 Guest Passes*

♪ ♪ ♪

#### ***Benefactor - \$50-\$99***

*Program Recognition, 2 Guest Passes*

♪ ♪ ♪

#### ***Friend - \$25-\$49***

*Program Recognition*



**April 17, 2014**  
**FOR IMMEDIATE RELEASE**

FOR MORE INFO CONTACT:  
Linda Smet – Publicity & Advertising  
Fond du Lac Concert Association  
[lms4.fac@att.net](mailto:lms4.fac@att.net)  
920-923-2887

## **An Evening with Grammy Nominated Singer Maureen McGovern**

Grammy nominated vocalist Maureen McGovern, will grace the stage at the Fond du Lac High School Performing Arts Center on Tuesday, April 14, 2015 at 7:30 pm. McGovern's visit here is sponsored by the Fond du Lac Concert Association as part of their 2014-2015 season which includes five additional shows.

Maureen McGovern, whose career spans 40 years, includes recordings, concerts, theater, film, television, radio and songwriting, all with a voice that defies categorization. It is no wonder she has been called "The Stradivarius Voice." Grammy nominated for "Best New Artist" (1973) and "Best Traditional Pop Vocal Performance" (1998), Maureen was also featured guest artist on the Grammy Award Winning CD "Songs From The Neighborhood: The Music of Mister Rogers." Her current PS Classics CD, "A Long and Winding Road" has been praised by the New York Times as "... a captivating musical scrapbook from the 1960's to the early 70's. McGovern's vocal technique is second to none."

Her recording career began with the Oscar-winning international Gold Record "The Morning After" (Billboard #1) and "We May Never Love Like This Again" from the classic disaster films, The Poseidon Adventure and The Towering Inferno. Her other awards, recordings, Broadway shows, films and television appearances are simply too numerous to list.

She has been a board member and campaigner for the National Muscular Dystrophy Association, and performed 33 consecutive years on the Jerry Lewis MDA Labor Day Telethon.

Easy on the eyes, with perfect pitch, superb intonation and a range that knows no boundaries, this classic diva of the old school easily negotiates the bridge between jazz and pop styles." Rex Reed – New York Observer

Now, the woman who's been called "**The Stradivarius Voice**" brings her epic talents to Fond du Lac for a remarkable evening!

The Fond du Lac Concert Association has a limited number of tickets available for their 88<sup>th</sup> performing arts season. The six-concert subscription package costs \$55 for adults, \$25 for students, or \$120 for a family ticket and are available starting May 1<sup>st</sup> at Wegner Office Supply, Thelma Sadoff Center for the Arts, and at US bank (Main Street).

The 7:30 pm performances will be held at the Fond du Lac High School Performing Arts Center, 801 Campus Drive, and the six-show season package includes the following entertaining shows:

September 25 — **Close to You - The Music of the Carpenters**: Lisa Rock's new hit tribute show to Karen & Richard Carpenter's music.

November 11 — **My Generation with the Tony DeSare Trio**: New York's favorite crooner performs contemporary pops show.

December 1 — **Two on Tap - Happy Holidays**: Featuring colorful costumes, gorgeous vocals, dazzling tap choreography, and unique song-and-dance arrangements of many of your Christmas favorites.

February 18 — **Jaimee Paul**: Exciting tribute show featuring songs from the greatest female vocalists of the 20<sup>th</sup> century and backed by band led by Leif Shires.

March 23 — **The Cornet Chop Suey Jazz Band**: St. Louis Show Band performs Dixieland, show tunes, swing, blues, big production numbers, and traditional jazz.

April 14 — **An Evening with Maureen McGovern**: Journey back to the 60's and 70's with music from the era's iconic singers and songwriters.

For further information about this exciting performing arts series, contact Linda Smet at (920) 923-2887, or visit the Web at: [www.FDLconcert.com](http://www.FDLconcert.com).

*The Fond du Lac Concert Association Inc. is a 501(c)(3) non-profit organization, whose leadership and labor are provided by a dedicated group of area volunteers.*

**FCA – TELEPHONE SCRIPT 2018**  
**RENEWAL NOTICE FOR NO EMAIL MEMBERS**

HELLO, THIS IS \_\_\_\_\_ FROM THE FOND DU LAC CONCERT ASSN

I'M MAKING THIS CURTESY CALL TO REMIND YOU ... THAT AS OF, MARCH \_\_\_\_\_, 2018 WE HAVE **NOT** RECEIVED YOUR SUBSCRIPTION RENEWAL FOR THE 2018-2019 SEASON. IF YOU WANT TO SAVE MONEY WITH THE EARLY BIRD RENEWAL DISCOUNT ... YOU NEED TO SEND IN YOUR RENEWAL BY MONDAY, **MARCH 19th.**

WHEN YOU MAIL YOUR PAYMENT ... **JUST MAKE SURE** THAT YOUR ENVELOPE **IS POSTMARKED** ON OR BEFORE **MARCH 19th** TO BE ELIGIBLE FOR THE EARLY BIRD RENEWAL DISCOUNT.

**You also have a convenient opportunity to purchase and renew your season tickets for next season at the "*WindSync*" concert on Sunday, March 18, 2018.**

IF YOU PURCHASE YOUR TICKET AFTER **MARCH 19th**, YOU WILL PAY FULL PRICE FOR YOUR TICKET.

THANK YOU \_\_\_\_\_, FOR SUPPORTING THE FOND DU LAC CONCERT ASSN. IF YOU HAVE ANY QUESTIONS, **PLEASE CALL ME**, AT \_\_\_\_\_, **AGAIN** THAT NUMBER IS \_\_\_\_\_, AND MY NAME IS \_\_\_\_\_.

HAVE A GOOD DAY  
GOOD BYE!

**NOTE:** Current members will be given priority over all new subscribers if they renew before, or at our last concert on April 11, 2018. However, if we do not receive your renewal on or before March 19, 2018, you will pay full price for your season ticket. Ticket sales for new subscribers start on April 14, 2018.

# Telephone Script for Telephone Renewals & Sales

“Hello, this is \_\_\_\_\_ and I’m calling from the Fond du Lac Concert Association. I would like to know if you have renewed/purchase your tickets for our new season”? We recently sent you another ‘Newsletter and Ticket Order Form’ on Thursday, May 17th. I would be happy to answer any questions that you may have regarding our 2007-08 season. We have five excellent performances slated for this season”: (Name them & give a brief statement about each show)

Saturday, September 8, 2007 — **Hunt Family Fiddlers**: Award winning Irish step dancers, fiddlers and singers  
Thursday, October 18, 2007 — **Simply Sinatra**: Sinatra tribute show featuring Steve Lippa with his 10-piece big band  
Sunday, March 2, 2008 — **Michel Lauziere**: Visual humorist, acrobat, comedian, and a talented musician  
Monday, March 31, 2008 — **Empire Brass**: Enjoys an international reputation as America’s finest brass quintet  
Sunday, April 27, 2008 — **Barbary Coast Dixieland Band**: ”Hall of Fame” 6-piece Dixieland show band

**Then say:** “And I’d like to invite you to join.”

Remain silent ... Wait for the response. You have the ball into their court.  
Hopefully, they will now ask you how much the season membership are and agree to buy. But here are some objections or excuses that you might encounter ... with some suggested replies:

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**Excuse:** “I don’t know what I’ll be doing on those evenings and whether I can attend.”

**Reply:** “If you buy tickets now, you will know exactly what you will be doing for five wonderful evenings, and if you put it on your calendar and make it a priority, you will not miss a single concert. Do you have email access? Never forget a concert again! We will send you an electronic message as a reminder of upcoming concert events one week prior to the performance. If you would like this unique service, please provide us with your e-mail address.”

**OR** Consider sharing your ticket with a family member, friend, neighbor or nursing home. They will be sure to appreciate your thoughtfulness and will experience a delightful evening.”

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**Excuse:** “But my husband (wife) doesn’t like to attend these things.”

**Reply:** “We have many people who attend alone. How about asking a friend to join you?”

-----  
**Excuse:** “\$50.00 is a lot of money.”

**Reply:** “Actually, it’s as economical as going to a movie averaging out to \$10.00 if you attend all five of the Fond du Lac concerts. And if you choose to also attend the five concerts in Beaver Dam and the four in Watertown the price per concert drops to only \$3.57. Unlike the movies, we guarantee quality family entertainment, and no profanity at our performances.”

-----  
**Excuse:** “I don’t enjoy Classical or Jazz music”.

**Reply:** “It’s our mission to educate people to enjoy all types of music. Our five concerts scheduled this season are varied ... there is something for everyone. Even the most classical concert has a ‘lighter’ side to it.”

-----  
**Excuse:** “I’m not really interested.”

**Reply:** ‘I’m sorry that you’re not interested. I hope you’ll reconsider in the future and join us for a unique experience. Would you like to remain on our mailing list for next season? We will be happy to send you information about the shows and entertainment that we schedule for next year! **Thank you for your time today** and have a nice evening (day). Goodbye.”

## Most Frequently Asked Questions

**Question:** “Can I purchase a single ticket for one performance?”

**Answer:** “We only sell our concert tickets as a membership subscription series. We do not sell single-event-tickets. In order to succeed financially, and survive as a non-profit volunteer organization, we must sell our season tickets as a subscription package. During our long and successful 80 year history—we have only sold tickets as a subscription series.”

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**Question:** “What is a family membership?”

**Answer:** “A \$110 family season ticket, entitles two adults and children / adolescents 18 years old or younger – from the same household to attend the concerts series. For example, two adult tickets cost \$100, but for an extra \$10 you can bring your children. We have priced the family season ticket at a very affordable price. We believe that it is very important for children to experience live performances, and to enjoy quality family entertainment.”

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**Question:** “What is a student membership?”

**Answer:** A \$20 student season ticket, entitles children / adolescents 18 years old or younger to attend the concert series.”

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**Question:** “When will I receive my tickets?”

**Answer:** “Tickets will be mailed after August 23, 2007. The first show in Fond du Lac will be ‘Hunt Family Fiddlers’ on Saturday, September 8th.”

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**Question:** “Where will I see these performances?”

**Answer:** “The venue for our performances will be the ‘*Performing Arts Center*’ at the Fond du Lac High School. With its 1,030-person seating capacity, coupled with a full lobby, enhanced support systems, the PAC looks to compete with many college and private auditoriums. As well as the aforementioned amenities, and a stage that will be four times larger than the ‘*Goodrich Little Theater*’, the enhancements will be apparent to all – from show time to curtain call.”

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**Question:** “Do you have preferred or reserved seating?”

**Answer:** Open seating—members will be able to sit anywhere they choose in the theater, except the (32) box seats which are reserved for our generous sponsors who have donated \$500.00 or more. Special seating and assistance is available for patrons with mobility, visual or hearing impaired guests. Please provide 24-hour notice to reserve your special needs seating prior to “each” concert. Call 923-2887 or e-mail your request to LSmet@[FDLconcert.com](mailto:FDLconcert.com) for your seat assignment.

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**Question:** “What is the deadline for purchasing tickets?”

**Answer:** “The Fond du Lac Concert Association has set **June 30, 2007** as its deadline date for ticket purchases and renewals. Season tickets are available at Wegner Office Supply, Windhover Arts Center, and Firststar Bank – Main Office. Or you may send your check and ‘Ticket Order Form’ to our mailing address: Fond du Lac Concert Association, P.O. Box 655, Fond du Lac, WI 54936-0655. Or visit our website where you will find online complete details and a subscription order form at [www.FDLconcert.com](http://www.FDLconcert.com). **Register online today to “Win a Free Ticket” for our 2007-08 season!** Simply visit and browse our website at [www.FDLconcert.com](http://www.FDLconcert.com), and register for your chance to win an adult season ticket valued at \$50.00. Good Luck!

# Get the Word Out

- Place posters around town (business breakrooms, stores, etc)
- Call past members and urge them to renew again
- Hang a banner announcing your season over your main street
- Create a sense of urgency – send email reminders to your membership
- Tell the world that you will be selling out
- Once you do sell out the first time and turn people away and start a waiting list

## **Word Will Get Out**

- Then you can start to set goals to sell out sooner each year
- Remember: Communication, Communication, Communication

# Communication With Your Members

FCA Concert Reminder - Fond du Lac PAC on Thursday, May 2, 2019 at 7:30 pm

## **MASTERS OF SOUL**

[www.mastersofsoulshow.com](http://www.mastersofsoulshow.com)

Masters of Soul – The 10-person cast consist of three lead male and three lead female vocalists backed by a four-piece band of seasoned musicians celebrating the music of the legendary Motown era and classic soul will be coming to Fond du Lac as the final show of the 2018-2019 season presented by the Fond du Lac Concert Association. Their performance will be on Thursday, May 2, 2019 at the Fond du Lac High School Performing Arts Center at 7:30 pm.

In the early 60's some of the most iconic names in the history of popular music were discovered in the Motor City of Detroit, Michigan, better known as MOTOWN. Masters of Soul is a celebration of these artists, their music and style, including music of The Temptations, Marvin Gaye, Smokey Robinson, James Brown, Martha Reeves, Diana Ross and the Supremes, Gladys Knight & the Pips, The Four Tops, Stevie Wonder, The Commodores and many more.

Masters of Soul is a celebration of these artists, their music and style. The show features stylishly costumed fully choreographed tributes by both male and female trios, backed by a four-piece band.

Audiences take the ultimate stroll down memory lane as they re-live (or discover for the first time) the incredible harmonies and smooth moves made famous by many of the greatest recording acts of all-time.

Masters of Soul includes the popular TFC Dance Band AND The Fabulous Crooners Doo-Wop singers. The Crooners may stroll pre-show while after the show, the audience may continue to hear the Top 40, Disco, R&B and Rock n Roll.

The delightful show promises to be a major highlight of the 2018-2019 season!

*"I just wanted to let you know The Masters of Soul blew us away Friday night. They were incredible!"* **Andrew – USC-Lancaster Performing Arts series**

*"Three sold out shows with standing ovations in each show! Their show was flawless, absolutely flawless!"* **Fran – Arts Center of Coastal Carolina in Hilton Head, SC**

FCA – 2019-2020 Season Announcement Coming February 6th

Dear Season Ticket Holder,

On Wednesday, February 6, 2019 we will be sending you an e-mail announcing our upcoming 2019-2020 season. That e-mail will include an attachment of the *spring* newsletter and also an attachment of our *Renewal Ticket Order* form. Watch your e-mail inbox for your delivery today. If you do NOT receive this e-mail, please contact Connie Anderson at 923-5784 or 251-2582, or Melanie Fox at 923-3754.

**IMPORTANT:** To make sure you receive delivery of all future e-mails from the Fond du Lac Concert Association in your inbox, please add [fdlconcertassn@gmail.com](mailto:fdlconcertassn@gmail.com) to your address book or safe-sender list now.

Some e-mail providers consider any e-mail messages from an e-mail address not in your address book as "unwanted" or "spam," **especially if there is an attachment included in the message**. Your e-mail address is safe and private with us, and will help us communicate more efficiently and economically with you.

**This is a notification-only email.**

**THIS MAILBOX IS NOT MONITORED - Please do not reply to this message.**

Dear Season Ticket Holder:

As we embark on the Fond du Lac Concert Association's 93rd Season, we hope you'll join us for another exciting series of 6 wonderful performances during our 2019-2020 season.

We invite you to click on the attachment of the Newsletter provided in this email to learn more about our 2019-2020 season lineup. You will also find an attachment of our FCA Renewal Ticket Order Form.

If you are excited about the 2019-2020 season, renew now; season ticket packages are on sale for current season ticket holders. You can begin securing the renewal of your season tickets by printing the "Printer Friendly" PDF version of the Renewal form. Complete the form and along with your payment, mail to the address indicated on the form. Renewal forms will also be available at the February 15 concert.

**Important: This email will act as your renewal notice and there will be no paper newsletter or ticket order form sent by postal mail.**

Our website, [www.FDLconcert.com](http://www.FDLconcert.com), will soon have additional information regarding the 2019-2020 concert series. Take a look!

**Subscribe Now!** Our concert series has successfully SOLD OUT for 18 consecutive seasons.

**Subject:** FCA - Newsletter & Ticket Order Form: Announcing our 2018-2019 Season!

Dear Season Ticket Holder,

As we embark on the Fond du Lac Concert Association's 92nd Season, we hope you'll join us for another exciting series of six wonderful performances during our 2018-2019 season.

We invite you to click on the attachment of the *Stage Revue* newsletter provided in this email to learn more about our 2018-2019 season lineup. You will also find an attachment of our *Early Bird Renewal Discount Ticket Order* form.

**Important: This email will act as your renewal notice and there will be no paper newsletter sent by postal mail.**

If you're excited about the 2018-2019 season, don't leave the renewal of your seats to chance. Season ticket packages are on sale now for current season ticket holders with our money saving *Early Bird Renewal Discount*. **The deadline for the *Early Bird Renewal Discount* is March 19, 2018.**

You can begin securing the renewal of your season tickets by simply printing the "Printer Friendly" PDF version of our Ticket Order form, and mailing your completed Ticket Order along with your payment to the address indicated on the form. Or bring your printed and completed Ticket Order form to our next concert on Thursday, February 22nd.

Additional information regarding our 2018-2019 performing arts series may be found on our website [www.FDLconcert.com](http://www.FDLconcert.com) where you can also get a "**Sneak Peek**" of next season's performing artists.

Subscribe Now! Our performing arts series has successfully SOLD OUT for seventeen consecutive seasons.

**This is a notification-only email.**  
**THIS MAILBOX IS NOT MONITORED - Please do not reply to this message.**

**EMAIL SUBSCRIPTION:** You are currently subscribed to receive this message because you are a season ticket holder for the Fond du Lac Concert Association's 91st performing arts season. If you would like to unsubscribe from future updates, please send an e-mail to [fdlconcertassn@gmail.com](mailto:fdlconcertassn@gmail.com). Please do not reply to this message unless you wish to unsubscribe or changing your e-mail address. Any other requests cannot be fulfilled via this e-mail.

**DELIVERY:** Some e-mail providers consider any e-mail messages from an e-mail address not in your address book as "unwanted" or "spam." To continue receiving concert reminders from the Fond du Lac Concert Association in your inbox, please add [fdlconcertassn@gmail.com](mailto:fdlconcertassn@gmail.com) to your address book or safe-sender list now. We maintain security standards to prevent unauthorized access to information about you.

**QUESTIONS and INQUIRES:** For customer service issues and all general inquires please do not reply to this e-mail. Instead, please send an e-mail to Gary Smet (President) [question4smet@gmail.com](mailto:question4smet@gmail.com) or contact via telephone at (920) 923-2887. In addition, you may also send an e-mail to Kevin Anderson (Vice-President) [question4anderson@gmail.com](mailto:question4anderson@gmail.com) or contact via telephone at (920) 907-1547.

For additional information you may visit our website at [www.FDLconcert.com](http://www.FDLconcert.com).

**Fond du Lac Concert Assn | PO Box 655 | Fond du Lac | WI | 54936-0655**

The Fond du Lac Concert Association Inc. is a 501(c)(3) non-profit organization, whose leadership and labor are provided by a dedicated group of area volunteers.

FCA – Almost sold-out ... Last Opportunity to Renew your 2019-2020 season ticket!

**Note: Please disregard this e-mail if you have renewed your subscription ... we thank you for your continued support.**

**HURRY ... ACT NOW!** ONLY 5 DAYS REMAIN ... to Renew your 2019-2020 Season Ticket ... **TICKETS ARE VERY LIMITED.**

Due to the very limited quantity of tickets available, we are only accepting ticket orders for renewals. Current members must mail their check and order form by March 22, 2019. After that date, we cannot guarantee that your renewal will be processed, so don't delay. When tickets are gone we will return your check, and automatically place your name on our ticket waiting list for the 2020-2021 season.

The six-concert package costs **\$55 for adults, \$25 for students, or \$120 for a family ticket.**

We will not be selling tickets at our next concert because we will definitely be sold-out.

Please feel free to call Connie Anderson (923-5784 or 251-2582) or Melanie Fox (923-3754) if you have any inquiries about your renewal for next season. Lost your ticket order form? Visit our website [www.FDLconcert.com](http://www.FDLconcert.com) and click on the membership tab to print a ticket order form.

**This is a notification-only email.**

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Dear Valued Season Ticket Holder,

We are delighted that you will be joining us for our 2018-2019 performing arts series. As we begin the Fond du Lac Concert Association's 92nd season, we would like to thank our loyal subscribers for renewing their memberships, and we warmly welcome our newest members for supporting the arts in Fond du Lac.

**Your season tickets were mailed on Tuesday, September 11th via postal mail,** and should arrive with the week in an envelope marked "Important Materials Enclosed." If you do not receive your ticket packet within two weeks of this email, please notify Connie Anderson immediately at (920) 923-5784.

**IMPORTANT:** To make sure you receive delivery of all future e-mail from the Fond du Lac Concert Association in your inbox, please add [fdlconcertassn@gmail.com](mailto:fdlconcertassn@gmail.com) to your address book or safe-sender list now. Some e-mail providers consider any electronic messages from an e-mail address not in your address book as "unwanted" or "spam." Your e-mail address is safe and private with us, and will help us communicate more efficiently and economically with you.

We look forward to seeing you at our first performance on Thursday, October 4, 2018.

**This is a notification-only email.**

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September 2018  
Dear Valued Subscriber,

We are thrilled that you will be joining us for our 2018-2019 performing arts series. As we begin the Fond du Lac Concert Association's 92nd season, we would like to thank our loyal subscribers for renewing their memberships, and we warmly welcome our newest members for supporting the arts in Fond du Lac.

Find enclosed a pink colored 2018-2019 Concert Season Membership Ticket(s) for the Fond du Lac Concert Association. The artists and dates for each performance are listed on the inside of the ticket. This ONE card is your entrance to ALL SIX concerts. You will not be receiving individual tickets for each concert. Upon bi-folding your scored ticket, it will be the same size as a credit card, and will fit easily into a wallet or purse. We urge you to keep your tickets in a safe place. Please be prepared to show you ticket to an usher before entering the theater.

We have also included Red Dot Calendar Stickers to help you remember the performance dates. Simply place these handy stickers on your calendar for each scheduled event. If you have provided us with your e-mail address, we will send you an electronic message as a reminder of upcoming concert events one week prior to each performance. However, you can still sign up for this convenient service, simply send us your e-mail address and request to [FDLconcertassn@gmail.com](mailto:FDLconcertassn@gmail.com).

All concerts are held at the Fond du Lac High School PAC, and will begin at 7:30 pm. We have open seating – members will be able to sit anywhere they choose in the theater, except the (32) box seats which are reserved for our generous sponsors who have donated \$500.00 or more.

We would like to remind patrons with wheelchairs, walkers or oxygen (who need special accessibility seating) to contact Carol Thome at (920) 923-6645 before September 28, 2018 to reserve their seating for the entire 2018-2019 season. Admission at the accessible entrance (Door #3) located adjacent to the handicapped parking lot, and accessible seating must be arranged in advance for each new season. Special needs requests will not be accepted on concert day.

If you seek general information regarding our performing arts series, please visit our website at [www.FDLconcert.com](http://www.FDLconcert.com). Should you have any questions regarding your membership or tickets, contact Connie Anderson at (920) 923-5784 or (920) 251-2582.

**IMPORTANT:** To make sure you receive delivery of future e-mail from the Fond du Lac Concert Association in your inbox, please add [fdlconcertassn@gmail.com](mailto:fdlconcertassn@gmail.com) to your address book or safe-sender list now. Some e-mail providers consider any electronic messages from an e-mail address not in your address book as "unwanted" or "spam." Your e-mail address is safe and private with us, and will help us communicate more efficiently and economically with you.

We look forward to seeing you as the curtain rises on our 92nd season! It is our privilege to share the power and magic of the arts with you!

Best Regards,

*Gary Smet*

Gary Smet  
President

## **2018-2019 - CALENDAR OF EVENTS**

### **Thursday, October 4, 2018**

**THE JERSEY TENORS** - The latest Opera and Rock mash-up sensation, The Jersey Tenors create a seamless blend of the most iconic Opera classics alongside such industry greats as Queen, Elton John, Journey, ABBA, Josh Groban, and more. They will also highlight the most memorable sounds of New Jersey's most famous musicians, including Frankie Valli and the Four Seasons, Frank Sinatra, Bon Jovi and Bruce Springsteen. They bring a vast musical repertoire together in one night of song that honors the sounds of Jersey and beyond. These four charming wise guys will raise the roof with their powerful voices, and will have you singing along before "youse guys" know it, and after the show, you'll say "*Oh, What a Night.*"

### **Tuesday, November 6, 2018**

**DSQ ELECTRIC** - The Dallas String Quartet is "Not your Grandma's String Quartet." Bringing contemporary and classical music together in a revolutionary combination of acoustic and electric string instruments, the Dallas based ensemble has performed their high-energy shows for audiences around the world, and has performed alongside some of the music industry's greatest artists, including Kenny G, Air Supply, Josh Groban, Chicago, and the Trans-Siberian Orchestra. DSQ takes you on a journey to the nexus of classical music and modern pop where artists like Beethoven and Bono collide!

### **Tuesday, November 20, 2018**

**CALIFORNIA GUITAR TRIO** - The universe of guitar knows no boundaries for the California Guitar Trio. Since 1991, the group has enthralled listeners with a singular sound that fearlessly crisscrosses genres. Together, their technical wizardry is as breathtaking, as is the wide range of instrumental music the group renders from unique originals to dazzling, cleverly arraigned interpretations of music from the Beatles and Queen, to Bach and Beethoven, and the surf music from the Ventures. They even throw in the occasional spaghetti Western tune for good measure. Don't miss this encore engagement!

### **Friday, February 15, 2019**

**TAPESTRY—The Carole King Songbook** - Susanne O Davis has been touring this heartfelt tribute to Carole King and her legendary album Tapestry, as well as other King favorites. She recreates the 1970's sound and vibe of a Carole King concert experience, and understands the nuances of her singing and piano playing, and emulates them beautifully. This show has been receiving incredible attention and standing ovations, playing to sold out audiences in Canada and the United States. Not only does Suzanne channel the characteristics of Carole at the piano, but her comfortable stage presentation really endears her to the audience. You will "*Feel The Earth Move*" at this compelling show!

### **Thursday, April 4, 2019**

**BRASSFIRE** - This is a quartet of trumpet, piano, bass & drums, led by Jens Lindemann, former member and lead trumpet of the renowned Canadian Brass. Jens has been hailed as one of the most celebrated trumpet soloists in the instrument's history, and was recently named "International Brass Personality of the Year." He has played in every major concert venue in the world, and was classically trained at the renowned Juilliard School in NY. He is also internationally endorsed by the Yamaha Corporation and performs exclusively on their 24K gold-plated trumpets. A rare opportunity to hear a virtuoso performer like Jens right here at home!

### **Thursday, May 2, 2019**

**MASTERS OF SOUL** - This show is a celebration of the legendary Motown era featuring hits from the Four Tops, Temptations, Aretha Franklin, Gladys Knight & the Pips, Smokey Robinson & the Miracles, Marvin Gaye, Diana Ross & Supremes, Jackson Five, Pointer Sisters, and many more! This show features stylishly costumed, fully choreographed performances of both male and female groups. The 10-person cast consists of three lead male and three lead female vocalists backed by a four-piece band of seasoned musicians who've been touring together for decades. For many, Masters of Soul is the ultimate stroll down memory lane. For younger generations, the show offers an opportunity to experience an era in our country's history that produced many of the greatest music acts ever recorded. This delightful show promises to be a major highlight of the 2018-2019 season!

*Note: Dates, programs and artists are specified in good faith and are accurate at the time of printing, but are subject to change.  
The venue for the concerts listed above will be the "Performing Arts Center" located at Fond du Lac High School.  
We currently secure our professional concerts exclusively from **Allied Concert Services, Inc.** of Minnesota.*

# Open Discussion